

TOM FORD

MR PORTER.COM

Launches Tom Ford ready-to-wear Fall 15

September 2015: MR PORTER, the award-winning global retail destination for men's style, is partnering with TOM FORD for the launch of TOM FORD Men's ready-to-wear online. To date, TOM FORD has selectively distributed his sought-after ready-to-wear collections across 110 TOM FORD boutiques and in brick-and-mortar partner department stores around the world. The brand currently operates its own ecommerce destination, TOMFORD.COM, selling men's & women's accessories, eyewear and beauty, shipping to the US. The inaugural first-ever global online availability of TOM FORD's ready-to-wear collections will take place this September on MR PORTER and follows the TOM FORD womenswear launch on NET-A-PORTER.COM in July.

MR PORTER will be offering an edited range of TOM FORD's elevated and sophisticated FW15 ready-to-wear including tailoring, formalwear, luxury casualwear, shoes, eyewear, accessories and grooming collections. Highlights from ready-to-wear include a cognac single-breasted shearling jacket and black satin shawl-collar tuxedo jacket. Accessories cover Tom Ford's signature eyewear, luggage, document holders, wallets and jewellery. The MR PORTER selection covers over 100 pieces.

"We are pleased to be able to bring TOM FORD to our global and mobile customer base at MRPORTER.COM," says Toby Bateman, Sales & Buying Director, MR PORTER. "TOM FORD is one of the most recognizable and coveted brands in the fashion industry and Mr Ford himself one of the most stylish, creative and high profile designers of our time. His designs are made with the modern, stylish, confident man in mind, the very individuals that we celebrate and cater to. We and Tom Ford pride ourselves on innovation, quality, luxury and customer service above all else. We cannot wait to put Mr Ford's amazing product into the hands of our customers globally."

"I couldn't be happier to sell the TOM FORD womenswear, menswear, accessories, TOM FORD BEAUTY and TOM FORD EYEWEAR collections on NET-A-PORTER and MR PORTER to expand our ever-increasing sales network. I have the utmost respect for Natalie Massenet and both NET-A-PORTER.COM and MR PORTER.COM and am happy that they will be the first on-line retailers to sell TOM FORD ready-to-wear," said Tom Ford.

MR PORTER customers can sign up and register interest and product updates at:

www.mrporter.com/Shop/Designers/Tom_Ford

For additional information please contact:

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About MRPORTER.COM

MR PORTER launched in February 2011 and has established itself as the award-winning global retail destination for men's style, combining unparalleled product offering from the world's best menswear brands including Brioni, Givenchy, Gucci, Lanvin, ACNE Studios, Burberry Prorsum, Paul Smith, Slowear, and Saint Laurent alongside fine watches, over 32 specialist grooming brands and most recently MR PORTER SPORT – a dedicated sport and performance category that encompasses technical and stylish wares suited to nine disciplines. MR PORTER publishes unmatched content through its weekly shoppable digital magazine, *The Journal* and its bi-monthly broad print newspaper, *The MR PORTER Post*, both powered by MRPORTER.COM. MR PORTER champions unparalleled customer service with express worldwide shipping to more than 170 countries including same-day delivery to New York and London and next day delivery to the UK, US, Germany and France, a seamless shopping experience across mobile, tablet, desktop, email and telephone, signature white and black packaging, easy returns and a multi-lingual customer care and personal shopping team that are available 24/7, 365 days a year.

www.mrporter.com

About TOM FORD INTERNATIONAL

In April 2005, Tom Ford announced the creation of the TOM FORD brand. Ford was joined in this venture by former Gucci Group President and Chief Executive Officer Domenico De Sole, who serves as Chairman of the company. In that same year Ford announced his partnership with Marcolin Group to produce and distribute optical frames and sunglasses, as well as an alliance with Estée Lauder to create the TOM FORD beauty brand. In April 2007, his first directly owned flagship store opened in New York at 845 Madison Avenue and coincided with the debut of the TOM FORD Menswear and Accessory collection. In September 2010, during an intimate presentation at his Madison Avenue flagship, Ford presented his much anticipated womenswear collection. Presently, there are 110 freestanding TOM FORD stores and shop-in-shops in locations such as New York, Toronto, Beverly Hills, Zurich, Milan, Puerto Banus, Moscow, Osaka, Atlanta, Las Vegas, Baku, Dubai, Tokyo, Seoul, Montreal, San Francisco, Beirut, Hong Kong, Shanghai, New Delhi, Rome, London, Kowloon, Munich, Beijing, and Sydney.