

# THE OUTNET.COM

THE MOST FASHIONABLE FASHION OUTLET

## THE OUTNET.COM CELEBRATES SUMMER WITH AN EXCLUSIVE EDIT FROM 17 DESIGNERS

With vacations booked and the days getting longer, summer wardrobes are top of mind. On June 23<sup>rd</sup>, THE OUTNET.COM launches an exclusive summer edit of 17 limited-edition styles. The designer pieces are all travel essentials – perfect for a stylish getaway.

Shot in the south of France, the summer edit features Liya Kebede, Ethiopian-born model, philanthropist and clothing designer, as the face of the campaign. The edit features a style from Kebede's own collection, LemLem, as well as the following designer pieces:

Adam Lippes blue dress  
Ancient Greek Sandals leather sandals  
Current/Elliott white denim shorts  
Cushnie Et Ochs white dress  
Elizabeth and James blue tank top  
Eugenia Kim fedora hat  
Heidi Klein bikini  
Iris & Ink striped maxi dress  
LemLem yellow pareo

Matthew Williamson kaftan  
Melissa Joy Manning earrings  
Miguelina white cover-up  
Norma Kamali swimsuit  
Oscar de la Renta striped dress  
Rosantica bracelet  
Sophie Anderson tote  
Suno dress

THE OUTNET.COM customer travels extensively, taking between 6-9 holidays a year. The exclusive edit appeals to her inner globetrotter, evoking holiday memories and inspiring future travels. Whether it's a day at the beach, sightseeing on a city weekend or an alfresco evening by the sea, the edit further underscores THE OUTNET.COM as the go-to destination for vacation essentials.

For further information, images or samples:  
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### ABOUT THE OUTNET.COM

THE OUTNET.COM is the most fashionable fashion outlet. Since its launch in April 2009 by the people behind NET-A-PORTER.COM, THE OUTNET.COM has quickly established itself as the chic, go-to destination for the global, style-conscious shopper looking for the best designer products at great prices. THE OUTNET.COM stocks an unparalleled selection of previous-season designer fashion from over 250 brands as well as exclusive collaborations with high-profile designer labels and its own in-house label, Iris & Ink. With express worldwide shipping to 170 countries (including same-day delivery to London, Manhattan and the Hamptons), THE OUTNET.COM is the definitive and exclusive designer outlet where everyone is invited. [www.theoutnet.com](http://www.theoutnet.com)

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Matthew Williamson  
Printed kaftan  
£298



Adam Lippes  
Blue dress  
£345



Miguelina  
White cover-up  
£255



Rosantica  
Everest gold-tone and  
quartz bracelet  
£65



Oscar de la Renta  
Striped dress  
£565



Cushnie Et Ochs  
Stretch cotton keyhole  
dress  
£415



Sophie Anderson  
Lilla crocheted cotton  
shoulder bag  
£150



LemLem  
Samara yellow pareo  
£65



Ancient Greek Sandals  
Echidna cutout leather  
sandals  
£110



Iris & Ink  
Sofia striped jersey  
maxi dress  
£75



Current/Elliott  
Distressed denim  
shorts  
£79



Suno  
Asymmetrical floral  
dress  
£470



Heidi Klein  
Nautical Bandeau  
Bikini  
£95



Norma Kamali  
Butterfly Mio  
ruched  
swimsuit  
£110



Eugenia Kim  
Francis woven  
straw hat  
£140



Melissa Joy  
Manning  
Triple drop  
earring with blue  
stone detail  
£130



Elizabeth and  
James  
Vickie ruffle-  
trimmed crepe  
top  
£85