
SUMMER SPORTS

LES PETITES ABEILLES X YOOX

An urban sports collection for kids

This March, YOOX presents an exclusive *Summer Sports Capsule Collection* designed by **Princess Désirée von Hohenlohe**, owner and Creative Director of **Les Petites Abeilles**, the Belgian luxury children's brand.

Perfect for a summer filled with playful adventures, the capsule collection is inspired by childhood memories of the holidays and features elegant and practical styles for active boys and girls aged 3 to 8.

Traditional and handy, the collection celebrates swimming, hiking, tennis, and sailing, four typical summer camp sport activities, with a playful twist. **Swimming** in the lake with pineapple-printed bathingsuits has never been as fun, and **hiking** in such cool trekking boots never as adventurous as with Les Petites Abeilles X YOOX collection. The **tennis** collection resembles classical Wimbledon, all white, outfits, while an original striped pattern inspires the **sailing**-dedicated looks.

"I am very happy to collaborate with YOOX on such a wonderful project, which gives us the opportunity to make every child feel smart wearing beautiful clothes not only for special occasions." - comments Princess Désirée.

No matter their plans for the day, YOOX and Les Petites Abeilles will make sure all kids are well-equipped and chic for any sports adventure, while mothers don't need to worry: this collection is wash-friendly because even little royals can get dirty!

The capsule collection by Les Petites Abeilles will be available exclusively on YOOX starting from end of March 2017.