

PORTER

DOUTZEN KROES AND LUCY YEOMANS CO-HOST DINNER IN HONOUR OF SAVE THE ELEPHANTS IN PARTNERSHIP WITH TIFFANY & CO.

For Immediate Release



From L-R: Cara Delevingne and Doutzen Kroes; Natalia Vodianova and Naomi Campbell

For high res images of the event [please click here](#)

Monday 12th June (London): Tonight Supermodel Doutzen Kroes co-hosted a drinks reception and dinner with **PORTER** magazine's Editor-in-Chief Lucy Yeomans in honour of Save the Elephants. The event, in partnership with Tiffany & Co., was held at The Orangery Kensington Palace. Guests included Naomi Campbell, Cara Delevingne and Natalia Vodianova (both wearing Tiffany & Co.), Arizona Muse, Ruth Wilson and Anna Friel while iconic fashion designers Alice Temperley, Peter Dundas, Roksanda Illincic and Emilia Wickstead were also in attendance.



From L-R: Bernard Leserin, Jean Campbell, Caroline Weinberg, Arizona Muse, Natalia Vodianova, Lucy Yeomans, Cara Delevingne, Doutzen Kroes and David Daballen



From L-R: Arizona Muse; Natalia Vodianova, Lucy Yeomans, Samantha Cameron and Doutzen Kroes; Caroline Weinberg, Natalia Vodianova, Cara Delevingne and Doutzen Kroes

In the Summer Escape issue of **PORTER**, Editor-in-Chief Lucy Yeomans describes her personal experience alongside Doutzen and her work with Knot On My Planet, a campaign to raise funds for the Elephant Crisis Fund, an initiative of Save the Elephants and the Wildlife Conservation Network, and in partnership with the Leonardo DiCaprio Foundation. The Elephant Crisis Fund supports partners throughout Africa and across the world to stop the killing of elephants caused by the ivory trade.

“It is incredibly rare that a project comes along that ignites such passion in a team, but the PORTER and NET-A-PORTER campaign to raise awareness about the plight of the global elephant population has done exactly that. Elephants play a crucial role in our eco-system and their rapidly dwindling are a threat to the species. We are very honoured – along with our partners at Save the Elephants, the Elephant Crisis Fund, Knot on My Planet and Tiffany & Co – to be supporting this cause and bringing the story of the inspirational Douglas

Hamiltons (the family behind Save The Elephants) as well as the Samburu people, to a global audience. As Saba Douglas Hamilton says, how would we feel if we were the generation responsible for letting the largest land mammal on earth to be wiped out.” (Lucy Yeomans, Editor-In-Chief, PORTER)

In support of the global campaign, Tiffany & Co. will launch the Tiffany Save the Wild Collection. 100 % of the profits from this collection of elephant charms and brooches will be donated to the Elephant Crisis Fund. An exclusive release and limited pre-sale of the rose gold and diamond charm is available on Net-A-Porter.com. The full collection will be available worldwide on Tiffany.com and in stores this September 2017.

<https://twitter.com/PORTERmagazine>
<https://instagram.com/PORTERmagazine>
https://www.facebook.com/PORTERmag?ref=br_rs

Also follow PORTER on The NET SET – available in the Apple App Store
<http://www.thenetset.com/>

For more information please contact
karen.murphy@halpernpr.com

About PORTER

PORTER, which launched in February 2014, is the only women’s fashion magazine to offer a truly global perspective. Edited – and launched – by high-profile British editor Lucy Yeomans, the game-changing luxury fashion magazine, which combines the intimacy of print with a state-of-the-art digital shopping experience, is sold in 60 countries with a print run of 350,000 and is published by the **YOOX NET-A-PORTER** Group. **PORTER** celebrates and is aimed at stylish, intelligent women and offers readers a unique global curation of fashion, lifestyle and beauty. Cover stars have included some of the most iconic women in the world, from supermodels Gisele Bündchen, Christy Turlington Burns and Karlie Kloss to music phenomenon Lady Gaga and Oscar-winning actress Cate Blanchett. In 2015, **PORTER** was named Print Product of the Year at the British Media Awards, Game Changer of the Year at Britain’s PPA Awards and International Magazine of the Year at the Daily Front Row Fashion Media Awards in New York. Last year (2016), **PORTER** was named Lifestyle Magazine of the Year at the Digital Magazine Awards and Yeomans was awarded one of Folio’s Top Women in Media awards.

About Save the Elephants (www.savetheelephants.org)

Save the Elephants works to secure a future for elephants in Africa. Specializing in elephant research, STE provides scientific insights into elephant behaviour, intelligence, and long-distance movements and applies them to the challenges of elephant survival. Through our thriving education and outreach programmes, we reach out to hearts and minds, making local people the true custodians of their own rich heritage. Our human-elephant conflict mitigation projects, especially beehive fences, have reduced the number of crop-raiding incidents, and provide farmers with elephant-friendly alternative sources of income. To battle the current surge in ivory poaching, our Elephant Crisis Fund is identifying and supporting the most effective partners in Africa and in the ivory consuming nations to stop poaching, thwart traffickers and end demand for ivory.

About Tiffany & Co.

Founded in New York in 1837, Tiffany & Co. is the world’s premier jeweler and America’s house of design. An iconic brand with a rich and storied heritage, Tiffany is a global manufacturer and retailer of jewelry and luxury accessories. The company operates more than 300 TIFFANY & CO. stores in 28 countries. Please visit us at Tiffany.com.

TIFFANY, TIFFANY & CO., and T&CO. are trademarks of Tiffany and Company and its affiliates.