

NET-A-PORTER

NET-A-PORTER HOSTS A COCKTAIL PARTY IN CELEBRATION OF MILAN FASHION WEEK

- WHO:** Alison Loehnis, President of NET-A-PORTER and MR PORTER, Federico Marchetti, CEO of the YOOX NET-A-PORTER Group, Anna Dello Russo, Sara Battaglia, Antonio Berardi, Laudomia Pucci, Gianvito Rossi, Marco Bizzarri, Marco de Vincenzo, Alessandro dell'Acqua, Lorenzo Serafini, Tamu McPherson and Eleanora Carisi amongst others.
- WHAT:** A cocktail party taking place in a Milanese residence for industry insiders. Guests were served Italian canapés alongside vodka cocktails and Laurent Perrier champagne.
- WHEN:** Thursday, September 21, 2017
7:00PM
- WHERE:** Private Residence
- CONTACT:** Gretel Baron, PR Manager, gretel.baron@net-a-porter.com, +44 203 471 5525
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<https://we.tl/0q2D1Dunyt>

(Credit: Alfredo Bosco at SGP)

About NET-A-PORTER

NET-A-PORTER launched in June 2000 and has since established itself as the world's premier online luxury fashion destination. A pioneer of innovation; NET-A-PORTER speaks to a global monthly audience of six million female consumers, fans and followers via weekly shoppable digital magazine, THE EDIT and PORTER, the game-changing luxury fashion magazine. NET-A-PORTER is renowned for its unparalleled edit comprising more than 450 of the world's most coveted designer brands, including Gucci, Saint Laurent, Givenchy, Valentino, Dolce & Gabbana and Stella McCartney, and over 200 specialist beauty brands. NET-A-PORTER champions unparalleled customer service – offering express worldwide shipping to more than 170 countries (including same-day delivery to Manhattan, London and Hong Kong and next-day delivery to the UK, US, Germany, France, Australia and Singapore), a seamless shopping experience across mobile, tablet, desktop, email and telephone, luxurious packaging, easy returns and a multi-lingual customer care and personal shopping team that are available 24/7, 365 days a year.

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