

NET-A-PORTER

NET-A-PORTER CELEBRATES INCREDIBLE WOMEN WITH SIX EXCLUSIVE T-SHIRT DESIGNS SUPPORTING INTERNATIONAL WOMEN'S DAY



Ganni

Chloé

Bella Freud

Product images: [Download here](#)

March, 2018 – To recognise International Women's Day on the 8th March NET-A-PORTER will launch six exclusive t-shirts with proceeds benefitting Women for Women International, a non-profit organisation that helps women survivors of war to rebuild their lives. Designs from brands Stella McCartney, Ganni, Off White, Bella Freud, Rosie Assoulin and Chloé will be available on site from the 1st March. Through this initiative NET-A-PORTER continues to champion and recognise incredible women as we celebrate International Women's Day with six iconic designers.

Each t-shirt design is a personal interpretation from each designer of their understanding of female bravery and empowerment. Bella Freud notes that love is the answer to a more inclusive and boundary breaking environment for women stating that *"love is inclusive, it unites us. Love opens our hearts and minds to go beyond our limitations."* Ganni's tongue-in-cheek Girls on Top t-shirt highlights the female ability while simultaneously addressing female equality, recognising *"all the amazing girls and women who show the way forward and won't be pigeonholed or held back by their gender"*. Off White's graphic design is intended to *"to capture the vibrant essence of the notion of a woman"*

All profits from sales of the t-shirts will go directly to Women for Women International. During conflict, women display extraordinary courage and resilience in caring and providing for their families – while bearing the brunt of violence and poverty. Founded in 1993 in response to atrocities committed against women during the Bosnian war, the charity has since reached more than 462,000 women across eight conflict-affected countries worldwide, equipping them with skills and resources to break free from poverty, stand up for their rights, and create sustainable change for themselves, their families and communities.

"The work of Women for Women International is nothing short of inspirational. It is our great pleasure to be supporting them this International Women's day with the help of some of our wonderful designers." - **Alison Loehnis, President NET-A-PORTER & MR PORTER**

"I am so excited about this unique collaboration with NET-A-PORTER, and the impact it will have for the women we serve in conflict-affected countries. Fashion is a powerful form of expression, and each of these six world-renowned designers has made a passionate, personal statement in support of women's empowerment. Together they send a bold message out into the world for International Women's Day,

capturing the spirit of solidarity and sisterhood. Critically, funds raised will support women living with violence and poverty in some of the most challenging settings imaginable, equipping them with the skills and resources they need to rebuild their lives. Women for Women International is deeply grateful to NET-A-PORTER for standing alongside women survivors of war on International Women's Day." - **Brita Fernandez Schmidt, Executive Director Women for Women International - UK**

About NET-A-PORTER

NET-A-PORTER launched in June 2000 and has since established itself as the world's premier online luxury fashion destination. A pioneer of innovation; NET-A-PORTER speaks to a global monthly audience of six million female consumers, fans and followers via weekly shoppable digital magazine, THE EDIT and PORTER, the game-changing luxury fashion magazine. NET-A-PORTER is renowned for its unparalleled edit comprising more than 450 of the world's most coveted designer brands, including Gucci, Saint Laurent, Givenchy, Valentino, Dolce & Gabbana and Stella McCartney, and over 200 specialist beauty brands. NET-A-PORTER champions unparalleled customer service – offering express worldwide shipping to more than 170 countries (including same-day delivery to Manhattan, London and Hong Kong and next-day delivery to the UK, US, Germany, France, Australia and Singapore), a seamless shopping experience across mobile, tablet, desktop, email and telephone, luxurious packaging, easy returns and a multi-lingual customer care and personal shopping team that are available 24/7, 365 days a year.

www.net-a-porter.com

About Women for Women International

With over 20 brutal armed conflicts across the globe and unprecedented levels of violence against women, there's never been a greater need to support women survivors of war. Women for Women International supports women living in some of the world's most dangerous places to rebuild their lives and inspire hope for the future. Since 1993, they have helped more than 462,000 marginalised women in eight countries affected by war and conflict. Women enrol on the charity's year-long training programme, where they learn how to earn and save money, improve their family's wellbeing and influence decisions in their homes and communities. With your support, women can graduate from the Women for Women International programme with the skills, knowledge and resources to become successful entrepreneurs and create a ripple effect – making a sustainable change for generations to come. Join the Sisterhood: Watch and share the [Sisterhood](#) film and find out more about their work at womenforwomen.org.uk, or follow @womenforwomenUK on social media.

Women for Women International is a registered UK charity (registration number: 1115109).