

NET-A-PORTER

NET-A-PORTER Co-Hosted the GOOD+ Foundation's Annual Hamptons Summer Dinner

WHO: Alison Loehnis, President of NET-A-PORTER and MR PORTER, Jessica Seinfeld, Founder & President of GOOD+ Foundation, Jerry Seinfeld, Neil Patrick Harris and David Burtka, Gwyneth Paltrow, Stella McCartney, Leslie Mann and Judd Apatow, Tory Burch, Nacho Figueras and Delfina Blaquier, Daphne Oz, Harley Viera Newton, Tabitha Simmons, Indré Rockefeller, Wes Gordon, Rosie Assoulin, Veronica Swanson Beard, Veronica Miele Beard, Jennifer Fisher, Gucci Westman and David Neville, Dorit Bar Or, Brett Heyman, Stacey Bendet Eisner, Amy Astley, Laura Brown, Charlotte Groeneveld, amongst others.

WHAT: Alison Loehnis, President of NET-A-PORTER, and Jessica & Jerry Seinfeld hosted this year's Summer Dinner to benefit the GOOD+ Foundation.

Founded by Jessica Seinfeld, GOOD+ Foundation is a non-profit organization that works to provide a safety net of social services, education, goods, and support for families living in poverty. This year's Summer Dinner annualizes NET-A-PORTER's greater partnership with the GOOD+ Foundation for the second year in a row. A large component of the partnership includes the annual donation drive led by NET-A-PORTER that allows their Premier same-day delivery customers in the greater New York area to donate new or gently used children's clothing to GOOD+ Foundation from the comfort of their home. This year, NET-A-PORTER strategically timed the drive to align with not only a key "spring cleaning" season in May, but also with Mother's Day.

The rain cleared just in time for the Summer Dinner guests to enjoy specialty cocktails and locally-sourced food, such as mini East End lobster rolls and a seasonal vegetable salad with farm stand tomatoes and burrata. The festive night concluded with dancing in the barn and a special DJ performance by Harley Viera Newton.

WHEN: August 4, 2018

WHERE: Private Residence, East Hampton, NY

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For high res images of the event please <http://bfa.com/events/24780/share/NETAPORTERLINK2>

(Credit: Neil Rasmus, Carl Timpone, BFA)







About NET-A-PORTER

NET-A-PORTER launched in June 2000 and has since established itself as the world's premier online luxury fashion destination, offering more than 700 of the world's most coveted designer brands, including Gucci, Chloe, Balenciaga, Saint Laurent, Prada, Givenchy, Valentino, Dolce & Gabbana, and Stella McCartney and more than 200 specialist beauty brands. A pioneer of innovation, NET-A-PORTER speaks to a global monthly audience of six million female luxury consumers, fans and followers and features a fully dedicated editorial vertical with PORTER, which is presented in the style of a fashion magazine, and is renowned for its award-winning content. NET-A-PORTER champions unparalleled customer service – offering express worldwide shipping to more than 170 countries (including same-day delivery to Manhattan, London and Hong Kong and next-day delivery to countries including UK, US, Germany, France, Denmark, Netherlands, Australia and Singapore), a seamless shopping experience across mobile, tablet, desktop, email and telephone, luxurious packaging, easy returns and a multi-lingual customer care and personal shopping team that are available [24/7](#), 365 days a year.

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About GOOD+ Foundation

Founded in 2001 by Jessica Seinfeld, [GOOD+ Foundation](#) is a national nonprofit organization that addresses multi-generational poverty by pairing donations of critically needed goods – including cribs, strollers and diapers – with transformational services to help low-income parents create an upward trajectory for their children. Several years ago the organization expanded its efforts to help address one of the root causes of family poverty: father absence. Through this work, GOOD+ Foundation gives non-custodial and low-income dads the tools they need to be active co-parents to their children, while they work toward reaching goals like getting a high school equivalency certificate, opening a savings account or finding stable employment. GOOD+ Foundation has offices/warehouses in NYC and LA and strategically distributes over \$6 Million worth of goods each year. For more information visit: www.goodplusfoundation.org