

NET-A-PORTER



NET-A-PORTER TO LAUNCH A DEDICATED SECTION ONSITE TO CELEBRATE ITS PARTNERSHIP WITH MAKE-A-WISH

October 1st, 2018 - NET-A-PORTER will launch a dedicated area onsite to celebrate its partnership with the Make-A-Wish Foundation with 20% of the profits for each product going to the charity that grants life-changing wishes to children with critical illnesses in the UK.

The selection will consist of 16 pieces from fine jewelry designers, Carolina Bucci, Diane Kordas, Maria Tash, Sydney Evan, Jennifer Meyer, Jemma Wyne, Foundrae and Andrea Fohrman, each piece taking inspiration from the Make-A-Wish logo and star. Items include 18-karat white gold diamond earrings, moon and star charms, a rose gold diamond and sapphire star pendant necklace and double star studs.

"We are honored to collaborate with the Make-A-Wish Foundation on this truly special partnership.

It has been a privilege to work with Batia and the committee on a project that has such an uplifting and positive impact. The Make-A-Wish Foundation transforms children's dreams into reality, giving them unforgettable experiences, and the effect of these wishes is profound: it spreads happiness where it's most needed by creating joyful moments for children who are battling serious illnesses and suffering on a daily basis." - Alison Loehnis, President of NET-A-PORTER & MR PORTER

"The Art of Wishes began as an idea to combine my two greatest passions – art and Make-A-Wish. Having been deeply involved with the charity for more than a decade, it seemed natural to me to bring together my art connections to benefit children with critical illnesses. The strong connection between art and fashion made NET-A-PORTER an ideal partner, embracing female strength in both worlds alike. It has been a pleasure to work with the NET-A-PORTER team led by Alison Loehnis. Their dedication and passion has been instrumental in ensuring the success of the Art of Wishes Ladies Luncheon." - **Batia Ofer, Chair of the Art of Wishes and Make-A-Wish UK Patron**



The Make-A-Wish selection will be available at NET-A-PORTER from 1st - 7th October.

Make-A-Wish Foundation® UK is a registered charity in England and Wales (charity number 295672) and Scotland (charity number SC037479)

Prices start from £250.

For further information, please contact:

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About NET-A-PORTER

Since June 2000, NET-A-PORTER has delivered incredible fashion for incredible women. From more than 800 of the world's most coveted designer brands, including Gucci, Chloe, Balenciaga, Saint Laurent, Balmain, Prada, and Stella McCartney, to more than 200 specialist beauty brands, NET-A-PORTER delivers the ultimate curation of product and content – plus new arrivals on site three times a week. A pioneer of innovation, NET-A-PORTER speaks to a global monthly audience of seven million female luxury consumers, fans and followers and features a fully dedicated editorial vertical with PORTER, which is presented in the style of a fashion magazine and is renowned for its award-winning content. NET-A-PORTER champions unparalleled customer service – offering express worldwide shipping to more than 170 countries (including same-day delivery to Manhattan, London and Hong Kong and next-day delivery to the UK, US, Germany, France, Australia and Singapore), a seamless shopping experience across mobile, tablet, desktop, email and telephone, luxurious packaging, easy returns and a multi-lingual customer care and personal shopping team that is available 24/7, 365 days a year.

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About Make-a-Wish

Inspired by the story of Chris Greicius, a young boy fighting leukaemia in the US, Make-A-Wish UK was formed to grant life-changing wishes to children with critical illnesses in the UK, in 1986.

Working from offices above a shop in the town of Camberley, Surrey, and relying on the generous support of local volunteers to help grant wishes; they granted four wishes in their first year. The very first was granted to Anthony from Liverpool, who went on a magical trip with his family to meet the Disney characters in Disney World Florida.

As word spread about their work, more and more people began coming forward to volunteer their time. In their second year, they granted 13 wishes and by the end of our fourth year, with the support of a growing team of passionate volunteers, they'd granted 100 magical wishes.

Their volunteers spend nearly every weekend out and about across the country, giving presentations, accepting cheques, and spreading the word about Make-A-Wish. As more families turned to them, they began setting up regional offices and taking on even more volunteers so they could continue to grow.

To date, they have granted over 12,000 life-changing wishes to terminally ill children in the UK, with volunteers still at the heart of the organisation.

Whether it's starring in their own films, walking with dinosaurs, going on an amazing holiday, meeting a celebrity hero, or having a bedroom makeover; the wishes they grant are varied, personal and life-changing.

The effects a wish can have on a seriously ill child are astonishing: from creating incredible memories, building confidence and bringing happiness, to providing respite from the daily struggles that come with a critical illness.