

THE OUTNET.COM launches Workwear Boutique

Embracing fall/winter 2018 in style, THE OUTNET.COM is excited to announce the launch of Workwear Boutique, the one-stop shop for an office-wardrobe overhaul. Occupying its own dedicated space onsite, this selection of elevated styling pieces aims to change the 9-5 dressing approach and do away with early morning outfit dilemmas, with curated edits from designers including JW Anderson, The Row and Diane von Furstenberg among others.

Refreshing the approach to workwear attire, the boutique offers savvy solutions to everyday dressing predicaments, from 'morning commute' bags to 'office walk' heels and the perfect 'desk to dinner' dress.

As a key search category for THE OUTNET, Workwear Boutique is set to feature bespoke editorial content and exclusive insights from inspirational women, ensuring you are dressed to impress for the season to come.

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Launched in 2009 by the people behind NET-A-PORTER.COM, THE OUTNET has established itself as the go-to destination for the global, style-conscious shopper looking for the best designer products at great prices. THE OUTNET stocks an unparalleled selection of previous-season designer fashion from 350+ brands, as well as exclusive collaborations with high-profile designer labels and its in-house label, Iris & Ink. With express worldwide shipping to 100 countries (including same-day delivery in London and Manhattan), a seamless shopping experience across mobile, tablet and desktop and a Customer Care team fluent in 14 languages, available 24/7, 365 days a year, THE OUTNET is where you'll find everything reduced but the thrill. [@theoutnet](https://www.theoutnet.com) / theoutnet.com