## THE OUTNET.COM

The Most Fashionable Fashion Outlet

## A Season of Style with THE OUTNET.COM

With the festive holiday fast approaching, celebrate THE OUTNET's Season of Style with chic outfit solutions for every celebration. This onsite destination launches on October 18<sup>th</sup>, tailoring party wardrobes for every occasion.

Look to October's Party Edit for jewel tones and stand-out styles, with festive elegance taking centre stage as designers Michael Lo Sordo and Versus Versace are welcomed to the site. New updates from Roksanda, Attico and Ellery highlight an edit of feminine silhouettes and luxe fabrications, with decorative accessories complementing this seasonal edit.

Expect luxurious textures and super-soft cashmere from November's Winter Edit, with winter warmers from Chinti & Parker and sumptuous shearling from Iris & Ink and Yves Salomon – perfect for when staying in is the new going out.

December celebrations start here, so make this season memorable with high-octane sequins and striking color palettes from Givenchy and Balmain. Team with the perfect party heel and metallic accessories to dance the night away.

THE OUTNET's Wish List has holiday gifting covered, offering everything from thoughtful tokens to grand gestures. With metallic clutches from Edie Parker and vibrant jewellery from Oscar de la Renta, now is the perfect time to up your gifting game.

A Season of Style will inspire THE OUTNET's editorial content, bringing the shopping experience to life. THE OUTNET knows how the customer loves to shop by occasion whilst talking to a wide-reaching audience through varied trend focuses, providing the chicest shopping destination this party season.

## ABOUT THE OUTNET

Launched in 2009 by the people behind <u>NET-A-PORTER.COM</u>, THE OUTNET has established itself as the go-to destination for the global, style-conscious shopper looking for the best designer products at great prices. THE OUTNET stocks an unparalleled selection of previous-season designer fashion from over 350 brands, as well as exclusive collaborations with high-profile designer labels and its in-house label, Iris & Ink. With express worldwide shipping to over 100 countries (including same-day delivery in Brooklyn, Manhattan and Queens), a seamless shopping experience across mobile, tablet and desktop and a Customer Care team fluent in 14 languages, available 24/7, 365 days a year, THE OUTNET is where you'll find everything reduced but the thrill.