

THE OUTNET.COM

Everything Reduced But The Thrill

THE OUTNET and Christie's Late 'Fashion Edit'

THE OUTNET and Christie's Auction House are kicking off 2018 with a yearlong 'Late's' partnership which will see them celebrating fashion month in style with an interactive 'Fashion Edit' at Christies, King Street on February 12th 2018 from 6.00-8.30pm.

Christie's introduced their Late's a year and a half ago, allowing guests the opportunity to listen to experts talk about art, interior design and collecting, and to see what happens behind the scenes of the auction house. These digital and physical events, occur once a month on Mondays, attracting future generations of collectors.

As a sponsor of Late's each event will see THE OUTNET feature a bespoke pop-up area complementing the theme of the Late and showcasing brands and categories available on site to the Christie's customer. In honour of fashion month **The Fashion Edit** at Christies, King Street, will offer interactive touchpoints throughout- with a fashion focused shoppable pop up, a designer super brand mannequin army and an immersive instagramable infinity box, all shoppable at THE OUTNET.COM.

"The arts world is a crucial touchpoint not only for us as a brand but also for our customer. Creating this partnership and these events with Christie's allows us to inspire and engage our customer, whilst also reaching a new audience." **Andres Sosa, EVP of THE OUTNET.COM**

Andy Waters, Curatorial Director, UK Chairman's Office at Christie's *"We are delighted to be collaborating with THE OUTNET on our monthly Christie's Lates, an initiative which encourages clients both established and new to enjoy art in a relaxed setting. The program combines, a diverse and interesting range of art, music, film and now thanks to THE OUTNET, our February Late will have some wonderful fashion pop-up experiences for audiences."*

With the unique synergy between fashion and art, this partnership is a complementary way for both brands to work together, bringing an individual edge to the other while offering an educational, inspiring and fun series of Late's to a new and existing customer base for both.

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For further information or imagery please contact;

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ABOUT THE OUTNET

Launched in 2009 by the people behind NET-A-PORTER.COM, THE OUTNET has established itself as the go-to destination for the global, style-conscious shopper looking for the best designer products at great prices. THE OUTNET stocks an unparalleled selection of previous-season designer fashion from over 350+ brands, as well as exclusive collaborations with high-profile designer labels and its in-house label, Iris & Ink. With express worldwide shipping to over 100 countries (including same-day delivery in Manhattan, Connecticut, and the Hamptons in the summer), a seamless shopping experience across mobile, tablet and desktop and a Customer Care team fluent in 14 languages, available 24/7, 365 days a year, THE OUTNET is where you'll find everything reduced but the thrill.

ABOUT CHRISTIE'S

Christie's, the world's leading art business, had global auction, private and digital sales in 2017 that totalled £5.1 billion / \$6.6 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and international expertise. Christie's offers around 350 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery.

Alongside regular sales online, Christie's has a global presence in 46 countries, with 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, and Shanghai.