

## The annual #SheInspiresMe Car Boot Sale for Women for Women International

March 2018

The #SheInspiresMe Car Boot Sale returns on **Saturday 12<sup>th</sup> May 2018**, bigger and better than before, hosted by Alex Eagle and The Store, with thanks to title sponsor, luxury online retailer THE OUTNET.COM. Join world-class fashion designers and celebrities at one of the most highly-anticipated fashion events of the year, where car boots will be overflowing with designer clothes, accessories and shoes at bargain prices.

Following previous years' crowds of bargain hunters, the Car Boot Sale has increased capacity in 2018 to accommodate more shoppers and car boots. The Sale will be held at the iconic Brewer Street Car Park, which is fast becoming Soho's most dynamic creative space.

Fashionistas will be able to choose from covetable designer items and unique samples from the likes of Alex Eagle, Vestiaire Collective, Bay Garnett, Noor Fares, Charlotte Olympia Dellal, Maria Kastani, M.i.h jeans, Hikari Yokoyama amongst many others.

All proceeds from the #SheInspiresMe Car Boot Sale go to Women for Women International, a charity which has been helping women survivors of war rebuild their lives for almost 25 years. Previously, Lily Cole, Thomasina Miers, Jasmine Guinness, Camilla Kerslake, Jasmine & Melissa Hemsley and Jade Parfitt have joined the hordes of shoppers, raising over £159,000 for the charity in 2017. Watch Jade's coverage of last year's event [here](#).

*"It's our third year of hosting the Women for Women International Car Boot Sale and we're thrilled to be in this exciting venue and able to host so many people and stalls. We have a sensational line up, with amazing steals, and hope as many people as possible will come down and support this inspiring cause."* **Alex Eagle, Creative Director of The Store and Alex Eagle Studio**

*"It is incredible to see how much the #SheInspiresMe Car Boot Sale has grown. I am so grateful to all of our contributors for participating in this incredible event – the chicest car boot sale ever! - and creating real change for women survivors of war."* **Brita Fernandez Schmidt, Executive Director, Women for Women International - UK**

*"THE OUTNET.COM is excited to be announced as the title sponsor for the 2018 #SheInspiresMe Car Boot Sale, and very proud to support the worthy charity Women for Women International. The event is renowned as being a real success not only in raising money but spreading the word about the organisation. Brita and her team do amazing work across the globe and we look forward to helping the charity expand and grow."* **Andres Sosa, Executive Vice President, THE OUTNET**

As well as indulging in fashion, guests will be pampered at beauty stations from Charlotte Tilbury, Elemis and SASSOON and offered restoration and upcycling to personalise and restore pre-loved clothes. There will also be plenty of food and drink pop ups from London's hottest restaurants and bars, to keep you fuelled and hydrated through the afternoon.

More information on Car Boots, stall holders, special entertainment and items to be sold, along with high res photography and details of the press preview to follow shortly. Car Booters available for interviews at the press preview.

- **Event: #SheInspiresMe Car Boot Sale in support of Women for Women International**
- **Venue:** [Brewer Street Car Park](#), Brewer Street, London, W1F 0LA
- **Date:** Saturday 12th May 2018
- **Opening Times:** 12pm-1pm (VIP Access) 1pm-5pm (General Sale)
- **Press Preview & Photocall:** 11am-12pm
- **Price:** £10 (advance tickets available to secure entry and limited number on the door)
- **Car Booters:** Alex Eagle and Indre Serpytyte, Alexandra Smet and Sibylle Roach, Alvaro, Anna Foster and Mimma Viglezio, Bay Garnett and Vestiaire Collective, Bodil Blain, Charlotte Olympia, Daniela Agnelli and Tiphaine De Lussy, Edeline Lee, Eugenie Niarchos and Noor Fares, Hikari Yokoyama and Miranda Almond, L Saha, Marguerite, Maria Kastani, M.i.h Jeans, Mira Mikati, PROPERCORN, Samata Pattinson, Sara Simmonds, Sophia Pasetti, Swarovski, Temperley London, THE OUTNET.COM, The Restory, more names to follow
- **Beauty Concessions:** Charlotte Tilbury, Elemis, Nissa Hussain, Le Salon and Nailberry, SASSOON, more names to follow
- **Food and Drink:** CRU Kafe and Lerato Umah-Shaylor

### About THE OUTNET.COM

Launched in 2009 by the people behind [NET-A-PORTER.COM](#), THE [OUTNET.COM](#) has established itself as the go-to destination for the global, style-conscious shopper looking for the best designer products at great prices. THE OUTNET stocks an unparalleled selection of previous-season designer fashion from 350+ brands, as well as exclusive collaborations with high-profile designer labels and its in-house label, Iris & Ink. With express worldwide shipping to over 100 countries (including same-day delivery in Manhattan, Connecticut, and the Hamptons in the summer), a seamless shopping experience across mobile, tablet and desktop and a Customer Care team fluent in 14 languages, available 24/7, 365 days a year, THE OUTNET is where you'll find everything reduced but the thrill.

### About #SheInspiresMe

With over twenty brutal armed conflicts across the globe and unprecedented levels of violence against women, there has never been a greater need for Women for Women International's work to support women survivors of war. Which is why in 2016, Women for Women International launched the #SheInspiresMe campaign to address the urgent need for more funding to give women who have suffered the trauma of war the practical skills and knowledge they need to rebuild their lives, and inspire brighter futures for themselves and their families.

From women survivors of war to our closest friends and family, #SheInspiresMe celebrates the vital contributions that all women make – not just because women's voices and achievements are so often unheard and overlooked – but because elevating women strengthens the social fabric of societies everywhere. Ultimately stronger women build stronger nations.

### About Women for Women International

Women for Women International supports women living in some of the world's most dangerous places to rebuild their lives and inspire hope for the future. Since 1993, they have helped more than 462,000 marginalised women in 8 countries affected by war and conflict. Women enrol on the charity's year-long training programme, where they learn how to earn and save money, improve their family's wellbeing and influence decisions in their homes and communities. With your support,

HELPING WOMEN SURVIVORS OF WAR REBUILD THEIR LIVES



women can graduate from the Women for Women International programme with the skills, knowledge and resources to become successful entrepreneurs and create a ripple effect – making a sustainable change for generations to come.

Find out more at [www.womenforwomen.org.uk](http://www.womenforwomen.org.uk), or follow us on [Facebook](#), [Twitter](#) and [Instagram](#) to learn more about our work.

**Press Enquires:** For more information, images, interviews and accreditation for the event please contact Preeya Varsani on [pvarsani@womenforwomen.org](mailto:pvarsani@womenforwomen.org) or 0207 922 7772.

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THE STORE