MR PORTER

MrP.

MR P. LATEST CAPSULE LAUNCHES IN NOVEMBER

5 November 2018 (GLOBAL) - *Mr P*., the own-label brand from award-winning online men's style destination **MR PORTER**, will launch its next seasonal collection on 5 November in line with *Mr P*.'s one-year anniversary. Having made its debut in November 2017, and exclusive to MR PORTER, *Mr P*. is a line of everyday essentials available year-round, and trend-inspired seasonal pieces that arrive fresh and in limited-run capsules five times throughout the year.

The November launch is the sixth seasonal capsule from Mr P., and encompasses a range of cold-weather necessities designed for today's contemporary dressing needs. Spanning **33 pieces** across ready-to-wear, footwear and accessories, the collection features considered outerwear, new styles of signature knitwear, dressed-down tailoring and five new styles from the recently launched footwear category. Standout pieces from the ready-to-wear collection include a **camel single-breasted overcoat**, a **brown suede aviator jacket** with a detachable shearling collar and a **multi-yarn mohair jumper**, each of which embodies a slightly unique finish as a result of its meticulous composition. Standout footwear styles ranging in an autumnal colour palette of grey and black with burgundy hues include a pair of **waterproof shearling-lined walking boots**, a pair of **bordeaux lace-up boots** and a pair of **chunky black loafers**.

Mr P.'s November collection provides a further expansion into its accessories offering with the launch of **three** wool beanie hats. Made in Scotland and available in a black Donegal, red and navy colourway, the beanies compliment *Mr P.*'s existing autumnally-specific range of scarves.

Each of *Mr P*.'s seasonal collections are an edit of relevant, modern items embodying both style, refinement and functionality. As with every new seasonal collection, the pieces complement the core of *Mr P*.'s essentials range, which comprises of **42 staples** across apparel, footwear and accessories that are available year-round **here**. *Mr P*.'s next offering will drop in February 2019.

View the existing Mr P. collection at <u>mrporter.com/mrp</u>, and follow its dedicated Instagram handle (@mrp).

FOR MORE INFORMATION, PLEASE CONTACT:

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About MR PORTER

Since launching in February 2011, MR PORTER has established itself as the award-winning global retail and content destination for men's style, with an unparalleled product offering from the world's best menswear and lifestyle brands, including own labels Mr P. and Kingsman. MR PORTER publishes unmatched content through its weekly shoppable digital magazine, The Journal, its bimonthly newspaper, The MR PORTER Post, and its bitesized, several-times-a-day digital news source, The Daily. MR PORTER offers express worldwide shipping to more

than 170 countries, including same-day delivery to New York and London, and provides a seamless shopping experience across mobile, tablet, and desktop, with easy returns and multi-lingual customer care and personal-shopping teams who are available 24/7, 365 days a year.

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