

NET-A-PORTER

NET-A-PORTER LAUNCHES DOLCE&GABBANA CHILDRENSWEAR POP-UP

NET-A-PORTER launches a pop-up with Dolce&Gabbana childrenswear, marking the e-commerce site's second venture into the category.

On NET-A-PORTER for four weeks only, Dolce&Gabbana's festive and colourful designs will be available for Babies, Girls and Boys up to age 12.

NET-A-PORTER welcomes Dolce&Gabbana childrenswear, combining the brand's DNA with new colorful prints and patches. Clothes and accessories for boys and girls embody the spirit of the brand, enriched with floral patterns and iconic details. Fit for fairy-tale princesses, the girl's line features romantic dresses in chiffon, red and gold brocade and lace in vibrant colors. Reflecting the brand's tailoring, the classic tuxedo shirt and elegant trouser is offered with gold brocade and luxurious fabrics making the perfect formal offering for the party season.

"We are excited to launch this party capsule from Dolce&Gabbana childrenswear in time for the holiday season. The mini me versions inspired by the iconic Dolce&Gabbana collections are reimagined into such playful yet wearable styles." – **Elizabeth von der Goltz, Global Buying Director, NET-A-PORTER**

Dolce&Gabbana Childrenswear will launch on NET-A-PORTER.com on Monday 29th October and will be available for four weeks only, supported by a dedicated campaign which captures the festive season.

About NET-A-PORTER

Since June 2000, NET-A-PORTER has delivered incredible fashion for incredible women. From more than 800 of the world's most coveted designer brands, including Gucci, Chloe, Balenciaga, Saint Laurent, Balmain, Prada, and Stella McCartney, to more than 200 specialist beauty brands, NET-A-PORTER delivers the ultimate curation of product and content – plus new arrivals on site three times a week. A pioneer of innovation, NET-A-PORTER speaks to a global monthly audience of seven million female luxury consumers, fans and followers and features a fully dedicated editorial vertical with PORTER, which is presented in the style of a fashion magazine and is renowned for its award-winning content. NET-A-PORTER champions unparalleled customer service – offering express worldwide shipping to more than 170 countries (including same-day delivery to Manhattan, London and Hong Kong and next-day delivery to the UK, US, Germany, France, Australia and Singapore), a seamless shopping experience across mobile, tablet, desktop, email and telephone, luxurious packaging, easy returns and a multi-lingual customer care and personal shopping team that is available 24/7, 365 days a year.

NET-A-PORTER.com