



ELLE LAUNCHES THE ELLE LIST IN PARTNERSHIP WITH THE OUTNET.COM

Celebrating the next generation of cultural influencers
4th June – Spring at Somerset House

11th April 2018: ELLE, the world's biggest fashion media brand, has launched The ELLE List 2018, in association with THE OUTNET.COM.

The ELLE List will celebrate the next generation of movers, shakers, game-changers and image-makers who are inspiring the ELLE woman in 2018. The List will be celebrated at an exclusive event at Spring at Somerset House, London, on 4th June and published in ELLE's July 2018 issue (on-sale 6th June).

This list of trailblazers span the worlds of fashion, beauty, music, film, art, media, technology, politics and social activism, and has been carefully selected by an exclusive panel of judges including Anne-Marie Curtis, ELLE UK Editor-in-Chief, Andres Sosa, Executive Vice President – Sales, Marketing & Creative at THE OUTNET.COM, fashion designer Erdem Moralioglu, Instagram Head of Fashion Partnerships Eva Chen, supermodel Alek Wek, singer and songwriter Jessie Ware, Director of The Tate Gallery Maria Balshaw, and Sophie Walker, leader of the Women's Equality Party.

Nominations were put forward by each judge before the judging panel refined the options to form the dynamic and diverse final list.

In addition to running the full list in the July 2018 issue, ELLE will run a monthly profile on a member of The List over 8 subsequent issues.

Anne-Marie Curtis, Editor-in-Chief of ELLE UK, says: "ELLE has always been a progressive and innovative title that champions and celebrates new creative talent. The ELLE List will celebrate the next generation of cultural influencers who have been making waves throughout 2018. We are thrilled to have brought together so many influential women and men for our judging panel and are delighted to partner with THE OUTNET.COM to help bring the list to life."

Andres Sosa, Executive Vice President – Sales, marketing & Creative at THEOUTNET.COM, says: "We are excited to be announced as the official sponsor of the newly launched ELLE List. At THE OUTNET.COM, we are proud to support creative talent and the ELLE List is the perfect celebration of emerging talent in the modern creative industries. The ELLE List represents and celebrates the hard work and determination of such a diverse and talented set of individuals."

The ELLE List: 4th June 2018, Spring at Somerset House, London
