## NET-A-PORTER

## NET-A-PORTER LONDON FASHION WEEK FASHION FAMILY DINNER

- WHAT: Alison Loehnis, President of NET-A-PORTER and MR PORTER, hosts a NET-A-PORTER Fashion Family Dinner in celebration of London Fashion Week, on Monday 18 February.
- WHEN: Monday, February 18, 2019
- **WHERE:** Wild by TART, Victoria, London.
- WHO: Alison Loehnis, President of NET-A-PORTER and MR PORTER, Federico Marchetti CEO of YNAP,, Elizabeth von der Goltz, Global Buying Director of NET-A-PORTER, Sarah Bailey, Acting Editor in Chief of PORTER Magazine and more than 40 international guests including international media, Creative Directors from leading British brands, influencers and VIPs. Attendees included Christopher Kane, Molly Goddard, Emilia Wickstead, Roksanda Ilincic, Alexa Chung, Michael Halpern, Rejina Pyo, Peter Pilotto, Christopher de Vos, Amy Powney, David Koma, Roland Mouret, H.E.R, Lara Stone, Anna Brewster, Phoebe Collings-James, Poppy Ajudha, Elisabeth von Thurn und Taxis, Eva Chen, Linda Tol, Alice Casely-Hayford and Pandora Sykes.
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Alison Loehnis, President of NET-A-PORTER and MR PORTER hosted the first Fashion Family Dinner in London on Monday 18 February to celebrate London Fashion Week

The event, which was held at Wild by TART, London coincided with London Fashion Week.

Guests were welcomed with a champagne and cocktail reception and served a selection of canapés, followed by a sit-down dinner provided by Jemima Jones and Lucy Carr-Ellison of TART London. Guests dined on hake fillet and charred globe artichoke, followed by coconut sesame and activated black charcoal cheesecake and a hazelnut chocolate mousse with praline crunch.

Dinner was served in a candle lit dining area and pianist Shane Thomas provided entertainment on a grand piano throughout the evening. Guests departed in branded NET-A-PORTER taxis with their gifts; a personalised Byredo 'unnamed' perfume in a NET-A-PORTER gift box,.





## PLEASE ACCESS IMAGES VIA THE LINK BELOW: https://we.tl/t-LJbalswdCB

Credit courtesy of: Dave Benett, Getty Images For further information please contact:

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## About NET-A-PORTER

Since June 2000, NET-A-PORTER has delivered incredible fashion for incredible women. From more than 800 of the world's most coveted designer brands, including Gucci, Chloe, Balenciaga, Saint Laurent, Balmain, Prada, and Stella McCartney, to more than 200 specialist beauty brands, NET-A-PORTER delivers the ultimate curation of product and content – plus new arrivals on site three times a week. A pioneer of innovation, NET-A-PORTER speaks to a global monthly audience of seven million female luxury consumers, fans and followers and features a fully dedicated editorial vertical with PORTER, which is presented in the style of a fashion magazine and is renowned for its award-winning content. NET-A-PORTER champions unparalleled customer service – offering express worldwide shipping to more than 170 countries (including same-day delivery to Manhattan, London and Hong Kong and next-day delivery to the UK, US, Germany, France, Australia and Singapore), a seamless shopping experience across mobile, tablet, desktop, email and telephone, luxurious packaging, easy returns and a multi-lingual customer care and personal shopping team that is available 24/7, 365 days a year.

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