

# NET-A-PORTER

NET-A-PORTER CELEBRATES INCREDIBLE WOMEN WITH SIX EXCLUSIVE T-SHIRT DESIGNS  
SUPPORTING WOMEN FOR WOMEN INTERNATIONAL ON INTERNATIONAL WOMEN'S DAY



**March 1, 2019** – To celebrate International Women's Day and reinforce the commitment to support the empowerment of women, NET-A-PORTER launches six exclusive t-shirts with proceeds benefitting Women for Women International, a non-profit organization that helps women living in war-torn countries to rebuild their lives. 2018's campaign raised enough to support over 170 women through the charity's year-long training programme, whilst also creating a ripple effect of change which empowers their families and communities. This year, the NET-A-PORTER collection includes designs from six female designers: Victoria Beckham, Isabel Marant, Ellery, Rosie Assoulin, Alexa Chung and Perfect Moment.

Each t-shirt brings to life the designers' own interpretations of women's empowerment and courage. Alexa Chung elevates female bravery and strength, describing the feminine essence as sacred and praising its power. Victoria Beckham nurtures concepts of sisterhood and compassion, writing in her own handwriting 'I am her' and uniting women across the globe, whilst Isabel Marant's vibrant and uplifting You Go Girl! t-shirt encourages and applauds women. Inspired by female bravery, Perfect Moment's playful design sends a positive message, celebrating strong and powerful women.

All profits from the collection will go towards Women for Women International's critical work helping women survivors of war to rebuild their lives and inspire hope for the future. The organisation enrolls women living in some of the world's most dangerous places on a year-long training course where they learn about their rights, health, a vocational skill and gain a sisterhood of women with similar experiences. Since 1993, Women for Women International has helped nearly half a million women by providing them with the tools and resources to move from crisis and poverty to stability and self-sufficiency. Their stories are a true testimony of courage and resilience.

*"We are delighted to, once again, support the humanitarian work of Women for Women International in partnership with six very talented female designers. It is an honor to, in some small way, help the incredibly brave and strong women the cause supports. The work of Women for Women International is a wonderful*

*testimony of sisterhood and we're proud to stand together in celebration of International Women's Day."*  
**Alison Loehnis, President NET-A-PORTER & MR PORTER**

*"Women in our programme have experienced unimaginable trauma but NET-A-PORTER's support reminds the women we work with that they are not alone or forgotten. Each t-shirt in this collection sends a powerful message of support, sisterhood and solidarity. Through this campaign and the vital funds raised, NET-A-PORTER, along with six inspiring female designers, are helping to transform the lives not only of the women we work with but also their entire communities."*

**Brita Fernandez Schmidt, Executive Director, Women for Women International - UK**

## **About NET-A-PORTER**

Since June 2000, NET-A-PORTER has delivered incredible fashion for incredible women. From more than 800 of the world's most coveted designer brands, including Gucci, Chloe, Balenciaga, Saint Laurent, Balmain, Prada, and Stella McCartney, to more than 200 specialist beauty brands, NET-A-PORTER delivers the ultimate curation of product and content – plus new arrivals on site three times a week. A pioneer of innovation, NET-A-PORTER speaks to a global monthly audience of seven million female luxury consumers, fans and followers and features a fully dedicated editorial vertical with PORTER, which is presented in the style of a fashion magazine and is renowned for its award-winning content. NET-A-PORTER champions unparalleled customer service – offering express worldwide shipping to more than 170 countries (including same-day delivery to Manhattan, London and Hong Kong and next-day delivery to the UK, US, Germany, France, Australia and Singapore), a seamless shopping experience across mobile, tablet, desktop, email and telephone, luxurious packaging, easy returns and a multi-lingual customer care and personal shopping team that is available 24/7, 365 days a year.

[www.net-a-porter.com](http://www.net-a-porter.com)

## **About Women for Women International**

When there is an outbreak of war or violence, women suffer most – they experience trauma, sexual violence and the death of loved ones. After the conflict is over, the world's attention moves on, but these same women are left to rebuild their families and communities.

Women for Women International supports women who live in some of the world's most dangerous places. Women enrol on the charity's year-long training programme, where they learn how to earn and save money, improve their family's health and make their voices heard at home and in their community.

Since 1993, the charity has helped nearly half a million marginalised women survivors of war in Afghanistan, Bosnia and Herzegovina, the Democratic Republic of Congo, Iraq, Kosovo, Nigeria, Rwanda and South Sudan.

With over twenty brutal armed conflicts across the globe, there's never been a greater need to support women survivors of war. With your help, women can graduate from the Women for Women International programme with the skills, knowledge and resources to become successful entrepreneurs. They will pass on their knowledge to their neighbours and children, creating a ripple effect.

Join the Sisterhood: Watch and share the #SheInspiresMe film or sponsor a woman through the one-year programme for £22 per month and help change the world one woman at a time.

Find out more at [womenforwomen.org.uk](http://womenforwomen.org.uk) or follow @WomenforWomenUK on social media.

UK Charity Registration Number: 1115109