

YOOX

YOOX launches Opening Ceremony x YOOX *An eight-piece exclusive capsule collection celebrating festival spirit and individual style*



June 2019 - YOOX, the world's leading online lifestyle store for fashion, design and art, has teamed up with the New York City label and global retailer, **Opening Ceremony**, to launch **Opening Ceremony x YOOX**, an exclusive capsule collection just in time for the summer season.

As the purveyors of downtown New York cool, designers Carol Lim and Humberto Leon have drawn from the vibrant energy that emanates from music festivals all around the world and YOOX's eclectic and colorful spirit to create an **exclusive eight-piece womenswear capsule collection**, with a playful mix of relaxed silhouettes, bright colorways and summery florals.

These eye-catching pieces are essentials for warm-weather: sweetheart neckline dresses, empire waist tops, crop tops, printed pants and bike shorts that can be remixed and styled for the festival season and beyond to bring a chic celebratory spirit just about anywhere.

The collection will be available from mid-June exclusively on YOOX.