



M MISSONI X YOOX

The new exclusive capsule collection

This May, YOOX presents **M MISSONI X YOOX**, the first collaboration since the appointment of Margherita Maccapani Missoni as Creative Director of M Missoni. The collaboration stems from a shared vision and is a pure hymn to freedom of expression and inclusivity.

M MISSONI X YOOX consists of eleven pieces, offering dresses and jumpsuits, skirts and trousers, t-shirts and sweatshirts to be styled in a personal way without constraints due to shape, gender or size. The styles feature eclectic hue combinations of fuchsia, blue and white, evincing the brand's identity.

M MISSONI x YOOX presents versatile and responsible garments that promote a conscious approach, as well as embrace a wider and more varied audience. Staying true to the mission of M Missoni - *Reuse, Remix, Respect* - both literally and conceptually - the sweatshirts and jersey t-shirts are made of sustainable lurex while the black jumpsuit is made of FSC viscose and Missoni-stock raschel serve as an applique on one of the sweatshirt designs.

M MISSONI x YOOX will be available online on YOOX from May 29th.