

MR PORTER

MR PORTER LAUNCHES SAME-DAY PREMIER DELIVERY IN MILAN



September 2020 – MR PORTER, the award-winning global online retail destination for men's style, is pleased to announce the extension of its world-renowned same-day Premier delivery service to Milan, Italy, beginning **15 September 2020**.

MR PORTER same-day Premier delivery will be available in the nine zones that make up the municipality of Milan, with orders delivered by a fleet of zero-emission electric vans from YOOX NET-A-PORTER Group's new warehouse in Landriano, Italy. The service is currently available in London and New York City, alongside seasonal summer service to the Hamptons.

Milan customers can request delivery slots between 3.00pm to 6.00pm on Monday and between 10.00am to 6.00pm, Tuesday to Friday. The service costs €20.

During Milan's lockdown earlier this year, the new MR PORTER fleet, which was due to become operational in spring, provided support as Volunteered Vehicles for the Italian Red Cross. The donation of the fleet supported the charity's national programme, "A time for kindness", which delivered food and essential supplies to elderly and socially isolated local communities via the [Red Cross](#) committee of Sesto San Giovanni.

The Milan same-day Premier delivery launches in advance of MR PORTER's *Italian Masters* collection, a curated selection of exclusive capsule collections celebrating the timeless design, craftsmanship and style of Italy. *Italian Masters* will debut on MR PORTER on 21 September.

Image available to download [here](#).

For additional information, please contact:

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About MR PORTER

Since launching in February 2011, MR PORTER has established itself as the world's leading, award-winning online destination for men's style, with an unparalleled product offering from the best menswear and luxury brands, including categories that range from fine watches and lifestyle through to own labels Mr P. and Kingsman.

MR PORTER produces unmatched digital and printed content across its shoppable online magazine, *The Journal*, and its bi-monthly newspaper, *The MR PORTER Post*. In 2019, MR PORTER founded MR PORTER Health In Mind, a content and fundraising initiative in partnership with Movember, developed to raise awareness around men's mental and physical health.

MR PORTER offers express worldwide shipping to more than 180 countries, including same-day delivery to New York, London and Milan, while providing a seamless shopping experience across mobile, tablet and desktop, with easy returns and multi-lingual customer care and personal-shopping teams who are available 24/7, 365 days a year.

MR PORTER is a part of the YOOX NET-A-PORTER Group – the world leader in online luxury and fashion that comprises a complete luxury retail ecosystem. The Group sells directly to customers globally through its own family of multi-brand online shops NET-A-PORTER, MR PORTER, YOOX and THE OUTNET. The Group's Online Flagship Stores Division partners with many leading luxury brands to power their own e-commerce destinations. The Group has more than 4.3 million high-spending active customers globally. As pioneers in bringing together the realms of technology and luxury, YOOX NET-A-PORTER satisfies the most discerning clientele with expertly curated products from the best luxury brands, personalised end-to-end service, the latest technology and inspiring content, all shaped by 20 years of insights into the modern luxury shopper.

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For more information about MR PORTER and YOOX NET-A-PORTER Group, visit www.mrporter.com and www.ynap.com