MR PORTER ⊗ Kingsman



MR PORTER DROPS ADDITIONAL KINGSMAN "COSTUME TO COLLECTION" PIECES AHEAD OF THE KING'S MAN GLOBAL FILM RELEASE

19 NOVEMBER 2021 – MR PORTER, the award-winning online destination for men's style, and acclaimed filmmaker Mr Matthew Vaughn are pleased to release the final edit from the third "costume to collection" collaboration of luxury menswear label Kingsman, inspired by the forthcoming 20th Century Studios film, *The King's Man*, in theatres 22 December 2021.

The final edited drop features *eight tailoring pieces* and reflects the timeless aesthetic and functionality of suiting and military wear from the costumes in *The King's Man*, set during WW1, with silhouettes and styles made relevant for contemporary dress. Sitting alongside the wider range, *The King's Man* collection includes the following categories and partner brands: *Kingsman* original tailoring and knitwear; *Turnbull & Asser* shirting; *Cutler and Gross* eyewear; *George Cleverley* shoes; *Drake's* ties and pocket squares; *London Undercover* umbrellas; *Deakin & Francis* cufflinks and small accessories; *Corgi* socks; *William Lockie* knitwear; *Lock & Co Hatters* hats; *Higgs & Crick* glassware; *Smythson of Bond Street* desk accessories; a *Montblanc* writing set and a limited-edition timepiece from *Jaeger-LeCoultre*.

Kingsman provides luxury tailoring and casual wear at its best, inspired by the manufacturing tradition of Savile Row, with collaboration from specialist heritage brands. It is one of the best-performing luxury brands on MR PORTER, having first launched in 2015 alongside Vaughn's blockbuster *Kingsman: The Secret Service* and has since delivered 14 commercial seasons. The second "costume to collection" of Kingsman launched in 2017 with Vaughn's follow-up film *Kingsman: The Golden Circle. The King's Man* "costume to collection", which debuted on MR PORTER in September 2020, marks the 13th season in this collaboration. This collection has been co-created with award-winning costume designer Ms Michele Clapton.

The King's Man "costume to collection" launches on-site tied to integrated, consumer campaigns ahead of the film's global release. MR PORTER will celebrate the launch from 19 November across its global editorial platforms, including online magazine *The Journal* and its Instagram channel @mrporter, with a dedicated interview with lead actor Mr Harris Dickinson and a featurette with costume designer Ms Michele Clapton.

To view the latest season of Kingsman on MR PORTER alongside original "costume to collection" core pieces, visit here.

FOR MORE INFORMATION, PLEASE CONTACT:

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ABOUT MR PORTER

Since launching in February 2011, MR PORTER has established itself as the world's leading, award-winning online destination for men's style, with an unparalleled product offering from the best menswear and luxury brands, including categories that range from fine watches and lifestyle through to own labels Mr P. and Kingsman.

MR PORTER produces unmatched digital and printed content across its shoppable online magazine, *The Journal*, and its bimonthly newspaper, *The MR PORTER Post*. In 2019, MR PORTER founded MR PORTER Health In Mind, a content and fundraising initiative in partnership with Movember, developed to raise awareness around men's mental and physical health.

MR PORTER offers express worldwide shipping to more than 180 countries, including same-day delivery to New York, London and Milan, while providing a seamless shopping experience across mobile, tablet and desktop, with easy returns and multi-lingual customer care and personal-shopping teams who are available 24/7, 365 days a year. MR PORTER is part of YOOX NET-A-PORTER GROUP.

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ABOUT THE KING'S MAN

As a collection of history's worst tyrants and criminal masterminds gather to plot a war to wipe out millions, one man must race against time to stop them. Discover the origins of the very first independent intelligence agency in *The King's Man*.

The King's Man is directed by Mr Matthew Vaughn and stars Mr Ralph Fiennes, Ms Gemma Arterton, Mr Rhys Ifans, Mr Matthew Goode, Mr Tom Hollander, Mr Harris Dickinson, Mr Daniel Brühl, with Mr Djimon Hounsou, and Mr Charles Dance.

Messrs Matthew Vaughn, David Reid and Adam Bohling are the producers, and Mr Mark Millar, Mr Dave Gibbons, Mr Stephen Marks, Ms Claudia Vaughn and Mr Ralph Fiennes serve as executive producers. *The King's Man* is based on the comic book *The Secret Service* by Messrs Mark Millar and Dave Gibbons, and the story is by Mr Matthew Vaughn and the screenplay is by Messrs Matthew Vaughn and Karl Gajdusek.

The King's Man opens in theatres on 22 December 2021.

ABOUT MR MATTHEW VAUGHN

Mr Matthew Vaughn/MARV specialises in genre-redefining films. His films have garnered over \$2.6 billion at the global box office, making him one of Britain's most successful and critically acclaimed independent filmmakers.

Vaughn began his career as producer with Mr Guy Ritchie's *Lock, Stock And Two Smoking Barrels* and *Snatch*, which starred Mr Brad Pitt. Vaughn debuted as a director with the crime thriller *Layer Cake*, starring Mr Daniel Craig. Vaughn then directed, produced and co-wrote *Stardust* with his writing partner Ms Jane Goldman, starring Mr Robert De Niro and Ms Michelle Pfeiffer. In 2009, he produced action-thriller *Harry Brown*, which starred Sir Michael Caine.

In 2010, Vaughn produced and co-wrote *The Debt*, which starred Dame Helen Mirren and Mr Sam Worthington, and directed, produced and co-wrote *Kick-Ass*. In 2011, Vaughn co-wrote and directed the 20th Century Fox prequel *X-Men*:

First Class, a box office and critical hit which re-invigorated the popular series. He continued his involvement in the series by co-writing 2014's *X-Men: Days Of Future Past*.

2014 also saw the debut of the hit global *Kingsman* series, beginning with *Kingsman: The Secret Service* and its followup *Kingsman: The Golden Circle* in September 2017. Both films were co-written and directed by Vaughn and produced by MARV. In 2016, Vaughn produced *Eddie The Eagle*, directed by Mr Dexter Fletcher and starring Messrs Taron Egerton and Hugh Jackman.

The prequel to the Kingsman franchise, *The King's Man*, releases worldwide in **December 2021**, again co-written and directed by Vaughn and produced by MARV.

As part of the Kingsman universe, Vaughn created and oversees the ground-breaking luxury lifestyle brand KINGSMAN, with several global retail partnerships. These include the successful Kingsman menswear and accessories collection with MR PORTER, The Statesman and The GlenDronach alcohol partnerships with Brown-Forman, and unique collaborations with watchmakers Jaeger-LeCoultre, Montblanc, Cutler and Gross and many others.

In 2019, MARV and Rocket Pictures released *Rocketman*, directed by Mr Dexter Fletcher and starring Mr Taron Egerton.

Silent Night, set for release on 3 December 2021, is directed by Ms Camille Griffin and stars Ms Keira Knightley and Ms Lily-Rose Depp.