

## IRIS & INK PRESENTS SPRING SUMMER 2022

As we move into Spring Summer 2022, Iris & Ink continues to deliver high-quality fabrics, perfect fits, and refined silhouettes that work in every woman's wardrobe and lifestyle. The collection comprises of stylish and versatile pieces that use more considered materials and processes in line with sustainability and circularity guidelines set by YOOX NET-A-PORTER GROUPS's Infinity\* Strategy.

The key focus for SS22 remains on the design and the use of considered low-impact fabrics. For the new collection, 85% has been created using considered processes, lower impact, recycled, and organic materials. By 2025, the goal is to be at 100%, with the hope that the garments offer easy and more responsible shopping choices to all those who want to make a difference without compromising on enduring style.

Spring summer 2022 offers a curated collection that focuses on strong elevated looks to take you through the season. Hero pieces include luxurious knitwear with leisurewear details, matching suiting with on-trend boyfriend pants, and key leather styles across a utility jacket and midi dress, using 100% leather. To improve the environmental impact through all levels of the supply chain, all leather is sourced from certified manufacturers.

The collection offers reimagined summer silhouettes featuring voluminous sleeves, boho blouses, and boilersuits paired with timeless season favourites from shirtdresses to denim jeans and maxi shirts. Each piece is designed for longevity, a classic and timeless garment to be worn season upon season, offering a true investment piece for the modern consumer.

Knitwear is prominent for Iris & Ink with the collection offering lightweight cardigans and smart sweatshirts made from recycled cashmere and merino wool, perfect for pairing with feminine dresses or silk skirts during spring days or cool summer evenings. Wardrobe staple t-shirts and cami's make a return in monochrome hues made from organic cotton.

This elegant collection is infused with a fresh colour palette of crisp white, neutral beige, pastel blue, and khaki with pops of bright orange and primary yellow adding warmth. The shades perfectly complement one another while remaining cohesive and timeless for your wardrobe.

In addition, the collection offers a range of stylish footwear and accessories from minimalist flat sandals to statement lace-up pumps, all perfect for day or night. Sophisticated swimwear in recycled polyester offers practicality and style through a range of bikinis and one-pieces in block colours, ideal to reintroduce into your wardrobe every summer.

To boost product circularity and traceability, Iris & Ink continues its partnership with EON embedding their technology and Circular Product Data Protocol in their items to give customers greater information on their item's origin. All ready-to-wear from the spring/summer 2022 collection have been digitally labelled with QR codes for you to access design details, fabric information, repair recommendations and care advice.

# IRIS & INK

BY THE OUTNET

The Iris & Ink spring/summer 2022 Considered Collection will launch from 4<sup>th</sup> April.

[www.theoutnet.com/IRISANDINK](http://www.theoutnet.com/IRISANDINK)

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## ABOUT IRIS & INK

Launched in 2012 and designed by THE OUTNET, IRIS & INK champions classic style by delivering timeless, versatile staples – in high-quality fabrics, perfect fits, and refined silhouettes – that work with every wardrobe and lifestyle. IRIS & INK is proud to commit to being increasingly Considered in the development of all future collections, ensuring a refined long-lasting design style, the use of responsible materials and processes. Collections are crafted and produced in line with the sustainability and circularity product framework under YOOX NET-A-PORTER's Infinity strategy.

## ABOUT THE OUTNET

Launched in 2009, THE OUTNET has since established itself as the benchmark of luxury discount shopping, offering over 350 designer fashion brands at exceptional prices of up to 70% off. Strong relationships with leading luxury brands elevate THE OUTNET, with a dedicated buying team in London purchasing over 90% of stock direct. THE OUTNET is renowned for high-end designer collaborations, offering unique and limited-edition exclusives for its discerning global customers alongside in-house label Iris & Ink. THE OUTNET caters to a global audience with a local and tailored approach, offering local language sites in the Middle East, Japan and Germany and native checkout for all markets. With a focus on exceptional customer service, THE OUTNET offers a seamless shopping experience across mobile, tablet and desktop, inspiring editorial content, express worldwide shipping to over 100 countries and customer care services in 11 languages, available 24/7, 365 days a year. THE OUTNET is part of YOOX NET-A-PORTER GROUP.

## ABOUT INFINITY

Infinity is YOOX NET-A-PORTER GROUP's sustainability strategy to 2030. It reflects the Group's ambitious vision to create a more sustainable, circular, and inclusive fashion system, connecting people with the joy of luxury and fashion that lasts a lifetime and beyond. Infinity is underpinned by 12 measurable commitments that connect to the United Nations Sustainable Development Goals across four areas: Circular Business, Circular Culture, Planet Positive and People Positive.

Explore YOOX NET-A-PORTER GROUP's Infinity

<https://www.ynap.com/pages/sustainability/infinity/>