

NET-A-PORTER

MR PORTER

x

RALPH LAUREN

**NET-A-PORTER AND MR PORTER CELEBRATE
RALPH LAUREN WITH A COCKTAIL PARTY OUT EAST**

WATER MILL, US (AUGUST 4, 2022) – NET-A-PORTER, MR PORTER, and Ralph Lauren hosted a garden cocktail party in the Hamptons. The evening marked the inaugural partnership between NET-A-PORTER and Ralph Lauren, in addition to celebrating the brand's long-standing relationship with MR PORTER.

Hosted at a private residence in Water Mill, Alison Loehnis, President, Luxury and Fashion – NET-A-PORTER, MR PORTER and THE OUTNET, David Lauren, Ralph Lauren's Chief Branding and Innovation Officer, and Lauren Bush Lauren welcomed guests with fresh, local fare, summer cocktails by Hennessy X.O, pool-side games and music curated by DJ, Ruby Aldridge.

The cocktail party concluded a week of client and shopping activity by NET-A-PORTER and MR PORTER. Together, both brands hosted a four-day multi-brand style suite at the Water Mill house, featuring the new Ralph Lauren and Polo Ralph Lauren Collections in addition to buy-now-wear-now product and a skincare masterclass led by Dr Barbara Sturm with Alison Loehnis.

EVENT DETAILS

WHO:

- Hosts: Alison Loehnis (President, Luxury and Fashion – NET-A-PORTER, MR PORTER, and THE OUTNET), David Lauren (Chief Branding and Innovation Officer of Ralph Lauren) and Lauren Bush Lauren
- Guests: Aamito Lagum, Ariel Nicholson, Dr Barbara Sturm, Barton Cowperthwaite, Bianca Jebbia, Cathy Ang, Candice Miller, Carolyn Angel, Christie Tyler, Casey Fremont, Eny Lee Parker, Evan Ross Katz, Garrett Neff, Igee Okafor, JJ Redick, Jack Brinkley-Cook, Jessica Joffe, Jet Le Parti, Joanna Hillman, Joe Holder, Jordan Roth, Joey Wolffer, Kathryn Gallagher, Krysta Rodriguez, Kate Nauta McKinley, Lo Bosworth, Lincoln Pilcher, Marcus Teo, Maria Alia, Melodie Monroe, Mordechai Rubenstein, Myha'la Herrold, Nicole Warne, Nina Garcia, Patricia Akello, Palak Gupta, Peter Som,, Rainer Andreesen, Rachel Zoe, Ruby Aldridge , Roxanne Assoulin, Sai De Silva, Sailor Brinkley Cook, Tamu McPherson, Tripoli Patterson, Thaddeus O'Neil, Woldy Reyes, Zara Tisch and more

WHEN: Thursday, August 4, 2022 – 6:30PM - 8:30PM

WHERE: Private home in Water Mill, New York

SOCIAL: @netaporter / @mrporter / @ralphlauren / @poloralphlauren



Please access images via the link below:

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ABOUT NET-A-PORTER

NET-A-PORTER delivers incredible fashion to a global audience of more than nine million. As the world's leading online luxury and fashion retail business with the most authoritative product edit, it offers the ultimate curation of fashion.

NET-A-PORTER places special emphasis on highlighting the creativity and promise of the next generation of fashion talent via The Vanguard, a program that supports emerging brands, and its efforts extend to The Vanguard Education Fund, a mentorship scheme that helps final-year students as they embark on their careers within the fashion industry.

As consideration for environmental and social impact increasingly shapes its offering, NET-A-PORTER continues to grow its NET SUSTAIN edit. Furthermore, in 2021, NET-A-PORTER entered the world of luxury resale through a partnership with leading technology provider Reflaunt, enabling its customers to contribute to a more circular fashion system by selling and extending the lives of their designer items.

NET-A-PORTER speaks to a global community through award-winning editorial and content, from its entertaining and engaging podcast series to playful livestreamed videos featuring a diverse range of Incredible Women.

NET-A-PORTER champions unparalleled customer service, offering express worldwide shipping to more than 170 countries, a seamless shopping experience across all devices and a multi-lingual Customer Care and Personal Shopping team, available 24/7, 365 days a year. A pioneer of personal shopping and client-relations services for the digital era, NET-A-PORTER innovates and strengthens its offering with virtual styling, invitation-only digital exclusives and a world-class suite of specialized offers for the brand's most loyal and valuable customers.

NET-A-PORTER is part of YOOX NET-A-PORTER

ABOUT MR PORTER

MR PORTER is a destination of discovery for men – a place to be inspired, to find connection and to explore all aspects of a stylish life. With a selection of more than 500 of the world's most sought-after brands, we're on a mission to provide men with everything they need to look their best, and through our content and community offering we're helping them to feel their best, too.

Since launching in 2011 MR PORTER has grown to represent an increasingly broad vision for men's style, with the biggest names in grooming, sportswear and luxury watches joining our world-class offering of designer brands. We're also the destination for Mr P., a contemporary menswear label available exclusively at MR PORTER. We deliver daily doses of style and culture in our online magazine, The Journal, and speak to a thriving global community through our social channels.

We believe in taking a responsible approach to style. This means committing to reducing the environmental impact of our business, representing the diversity of our global audience, and championing well-crafted products and the communities that make them. To find out more about our commitments for now and for the future, see Our Pledge. We're also dedicated to our wider mission of helping men to lead happy and fulfilling lives through our content and fundraising initiative, MR PORTER Health In Mind.

MR PORTER offers express worldwide shipping to more than 180 countries, including same-day delivery to New York, London and Milan, while providing a seamless shopping experience in English or Arabic across mobile,

tablet and desktop. Our multi-lingual customer care and personal-shopping teams are available 24/7, 365 days a year via live chat and include luxury watch experts, style advisors and more. Customer loyalty is rewarded through our famous EIP program, which includes a suite of benefits such as early access to new arrivals and seasonal sales.

A global brand headquartered in London and with offices in New York, Hong Kong and Dubai, we are bonded together by a passion for what we do and a strong community spirit.

MR PORTER is part of YOOX NET-A-PORTER GROUP. For more information about MR PORTER and YOOX NET-A-PORTER GROUP visit mrporter.com and ynap.com

ABOUT RALPH LAUREN CORPORATION

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of premium lifestyle products in five categories: apparel, footwear & accessories, home, fragrances and hospitality. For more than 50 years, Ralph Lauren has sought to inspire the dream of a better life through authenticity and timeless style. Its reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names—which include Ralph Lauren, Ralph Lauren Collection, Ralph Lauren Purple Label, Polo Ralph Lauren, Double RL, Lauren Ralph Lauren, Polo Ralph Lauren Children and Chaps, among others—constitute one of the world's most widely recognized families of consumer brands. For more information, go to corporate.ralphlauren.com.