

THE OUTNET

IRIS & INK PRESENTS

AUTUMN/WINTER 2022

LONDON, UK (9TH AUGUST 2022) - As we step into autumn/winter 2022, prepare for the new season with timeless essentials from Iris & Ink. Delivering high-quality fabrics and refined silhouettes, the collection comprises of effortlessly elegant fits, chunky knits and winter warmers that last beyond a season or trend.

More than 85% of the collection is made using more responsible materials and processes in line with sustainability and circularity guidelines set by YOOX NET-A-PORTER's Infinity strategy. By 2025, the goal is to be 100% aligned to these guidelines with the hope that Iris & Ink garments can easily offer a more considered choice for customers, without compromising on style.

The thoughtful edit is designed to remain at the heart of a woman's wardrobe. Hero styles include versatile suits crafted to fit and flatter, classic crewnecks and cardigans in recycled cashmere and elegant dresses for day-to-night ease. Smart leather styles include an A-line dress, slim-fit trousers and an aviator jacket, with all leather being responsibly sourced from certified tanneries to help reduce their environmental impact.

The collection also introduces new timeless staples intended to be worn throughout the year. Matching sets are reinvented in responsibly sourced merino wool; knit sweater and skirt combos make ideal casualwear, with the option of co-ord's made from 100% organic silk for a more formal occasion. The traditional trench coat is given a contemporary update, while lifelong favourites are reintroduced, from feminine dresses and jumpsuits, to staple polo necks and jumper dresses.

Inspired by a stylish and understated palette of warm autumnal tones, think mustard yellow, khaki green, and rich chocolate brown juxtaposed with elegant black and navy shades, pops of blue, and classic neutrals.

To complete the look, there is Iris & Ink's stylish footwear. Investment styles include Chelsea boots in buttery leather, everyday loafers with a platform twist, or on-trend shearling slides created to work whatever the occasion. Each piece is made with longevity in mind, through the classic and timeless design and leather sourced from certified manufacturers.

And, in our ongoing journey to improve product circularity and transparency, Iris & Ink continues its partnership with EON embedding its technology and Circular Product Data Protocol in its items to give customers greater information on the origin of each piece and support to enhance product longevity. All ready-to-wear from the autumn/winter 2022 collection has been digitally labelled with QR codes for customers to easily access design details, fabric information, repair recommendations and care advice.

The Iris & Ink autumn/winter 2022 collection will launch from mid-September.

Followers of THE OUTNET are invited to join the conversation on social media using: @THEOUTNET, #THEOUTNET, #IRISANDINK.

For more information about IRIS & INK visit www.theoutnet.com/IRISANDINK.

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NOTES TO EDITORS:

YOOX NET-A-PORTER's sustainability and circularity guidelines, to which Iris & Ink aims to be 100% aligned by 2025, are set out in its Infinity Product Guide. For more detail, visit:

<https://www.ynap.com/pages/sustainability/circular-business/the-infinity-product-guide/>

ABOUT IRIS & INK

Launched in 2012 and designed by THE OUTNET, IRIS & INK champions classic style by delivering timeless, versatile staples — in high-quality fabrics, perfect fits, and refined silhouettes — that work with every wardrobe and lifestyle. IRIS & INK is proud to commit to being increasingly Considered in the development of all future collections, ensuring a refined long-lasting design style and the use of responsible materials and processes. Collections are crafted and produced in line with the sustainability and circularity product framework under YOOX NET-A-PORTER's Infinity strategy.

ABOUT THE OUTNET

Launched in 2009, THE OUTNET has since established itself as the benchmark of luxury discount shopping, offering over 350 designer fashion brands at exceptional prices of up to 70% off.

Strong relationships with leading luxury brands elevate THE OUTNET, with a dedicated buying team in London purchasing over 90% of stock direct. THE OUTNET is renowned for high-end designer collaborations, offering unique and limited-edition exclusives for its discerning global customers alongside in-house label Iris & Ink, and most recently the addition of Menswear to its assortment.

THE OUTNET caters to a global audience with a local and tailored approach, offering local language sites in the Middle East, Germany and Japan, with native checkout for all markets. With a focus on exceptional customer service, THE OUTNET offers a seamless shopping experience across mobile, tablet and desktop, inspiring editorial content, express worldwide shipping to over 100 countries and customer care services in 11 languages, available 24/7, 365 days a year. THE OUTNET is part of YOOX NET-A-PORTER.

ABOUT INFINITY

Infinity is YOOX NET-A-PORTER's sustainability strategy to 2030. It reflects YOOX NET-A-PORTER's ambitious vision to create a more sustainable, circular, and inclusive fashion system. Infinity is underpinned by 12 measurable commitments that connect to the United Nations Sustainable Development Goals across four areas: Circular Business, Circular Culture, Planet Positive, and People Positive.

Explore YOOX NET-A-PORTER's Infinity

<https://www.ynap.com/pages/sustainability/infinity/>