

MR PORTER

UNDER EMBARGO UNTIL 2 DECEMBER 2022 08.00AM GMT

HANDMADE EDIT: A CURATED SELECTION OF HAND CRAFTED AND ONE-OF-A-KIND CREATIONS



GLOBAL (2 DECEMBER 2022) – MR PORTER is pleased to launch the Handmade Edit: a curated selection of luxury watches and fine jewellery. Each piece has a unique craft to showcase, from the worlds most revered brands and maisons. The collection features **12 luxury watches** and **30 jewellery pieces** across **11 brands** – including **two new brands** alongside **19 exclusive pieces to MR PORTER**.

Prices from £570/€665/\$700 to £275,000/€316,000/\$300,000

Luxury Watches

MR PORTER has assembled this collection of hard-to-find and limited-edition pieces to represent a diverse range of horological approaches, from ultra-thin dress watches with hardstone dials to classical complications finished with hand-turned guilloché patterns. Rare, detailed, characterful and beautiful – everything a truly luxury watch should be.

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In the spirit of artisanal excellence, some of Switzerland's finest independent watchmakers are included, in the form of Andersen Genève and H. Moser & Cie. – but the collection also nods to the role that major brands have always played in showcasing the work of skilled craftspeople.

The likes of Jaeger-LeCoultre, Hermès Timepieces and Piaget all have proud histories in this department and through collaboration with the world's most talented artists, create watches which emphasise their own individual characters. Not to mention the iconic presence of the Cartier Tank Chinoise, or one of Switzerland's fastest-rising stars, the resurgent Gerald Charles, whose Maestro both pays tribute to, and distinctly evolves, the work of legendary designer Mr Gérald Genta.

Fine Jewellery

The world of jewellery represents one of the oldest traditions of handcraft in human existence; fashions may ebb and flow, but the art of working precious metals and stones lives on, continuing a lineage that dates back thousands of years. To celebrate today's vibrant industry, MR PORTER has selected pieces from a handful of brands, from Paris to Los Angeles, that marry that age-old respect for the materials at hand with a distinctly modern sensitivity.

From the all-out statement that is a fully-set SHAY necklace – a mere 65 carats of VS F diamonds set in 18k white-gold – to the more discreet pendants and rings of Suzanne Kalan and Healers Fine Jewelry, a wide range of styles is represented. Ultimately, whether you're drawn to the exuberance of something like Annoushka's charm necklace or the simplicity of Healers' gold medallions, one thing is constant: the handcraft that goes into them, as it always has.

Handmade Edit brand and product list

Luxury Watches

Andersen Genève – New to MR PORTER
Cartier
Gerald Charles
H.Moser & Cie.
Hermès Timepieces
Jaeger-LeCoultre
Piaget

Fine Jewellery

Annoushka – New to MR PORTER
Healers
Shay
Suzanne Kalan

Exclusive Pieces to MR PORTER

Andersen Genève Tempus Terra White Gold MR PORTER Edition watch – one of one

Andersen Genève Jumping Hours Yellow Gold MR PORTER Edition watch – one of one

Annoushka My Life In Seven Charms collection, set sold in unique book-box – exclusive capsule

Gerald Charles Maestro 8.0 Squelette Skeleton watch – first piece available globally

H.Moser & Cie. Heritage Tourbillon watch - one of one

Piaget Vintage Inspiration White and Yellow Gold trio – exclusive set of three

Shay White Gold Diamond necklace – one of one and exclusive global retail partner

Suzanne Kalan White and Yellow Gold pendant and ring collection – exclusive capsule

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“The watch and jewellery world is one of incredible craftsmanship. Know-how is passed down generation to generation but often operating behind closed doors. As part of the Handmade Edit on MR PORTER we are delighted to bring some of these pieces and techniques to light – and to celebrate the gifted artisans who made them. I am thrilled to be launching this edit of incredible pieces from some of our favourite brands which features painted dials, embroidered gold thread, enamelling, stone setting, tourbillons and skeletonised dials. These truly are objects to be worn and marvelled at.”

Mr Maxim de Turckheim, Senior Watches and Jewellery Buyer, MR PORTER

ABOUT MR PORTER

MR PORTER is a destination of discovery for men – a place to be inspired, to find connection and to explore all aspects of a stylish life. With a selection of more than 500 of the world’s most sought-after brands, we’re on a mission to provide men with everything they need to look their best, and through our content and community offering we’re helping them to feel their best, too. Since launching in 2011, MR PORTER has grown to represent an increasingly broad vision for men’s style, with the biggest names in grooming, sportswear and luxury watches joining our world-class offering of designer brands. We’re also the destination for Mr P., a contemporary menswear label available exclusively at MR PORTER. We deliver daily doses of style and culture in our online magazine, *The Journal*, and speak to a thriving global community through our social channels.

We believe in taking a responsible approach to style. This means committing to reducing the environmental impact of our business, representing the diversity of our global audience, and championing well-crafted products and the communities that make them. To find out more about our commitments for now and for the future, see Our Pledge. We’re also dedicated to our wider mission of helping men to lead happy and fulfilling lives through our content and fundraising initiative, MR PORTER Health In Mind.

MR PORTER offers express worldwide shipping to more than 180 countries, including same-day delivery to New York, London and Milan, while providing a seamless shopping experience in English or Arabic across mobile, tablet and desktop. Our multi-lingual customer care and personal-shopping teams are available 24/7, 365 days a year via live chat and include luxury watch experts, style advisors and more. Customer loyalty is rewarded through our famous EIP programme, which includes a suite of benefits such as early access to new arrivals and seasonal sales. A global brand headquartered in London and with offices in New York, Hong Kong and Dubai, we are bonded together by a passion for what we do and a strong community spirit.

MR PORTER is part of YOOX NET-A-PORTER GROUP. For more information about MR PORTER and YOOX NET-A-PORTER GROUP visit mrporter.com and ynap.com

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