

MR PORTER

UNDER EMBARGO UNTIL 16 SEPTEMBER 2022 8.00AM BST / 9.00AM CET /

MR PORTER to launch first exclusive Marni Capsule collection *Marni Mania*

GLOBAL (16 SEPTEMBER 2022) – MR PORTER is pleased to partner with Italian luxury fashion house Marni on a first exclusive capsule collection, *Marni Mania*. The curated 26-piece collection is comprised of ready-to-wear and seeks to reinterpret classic signature styles of the maison, founded in 1994 – namely a focus on their iconic brushed striped mohair and nappa leathers.

Key pieces include a cardigan and pant co-ord in striped cream, pink and navy brushed mohair, also iterated in a sweater and shorts combination. This classic Marni mohair blend is used in matching accessories: a beanie, scarf and socks that offer premium style and comfort.

Hoodies, gloves and hats are iterated in an exclusive pink and red fuzzy shearling colourway – a nod to Marni’s experimental use of materials and graphic vigor. In tandem, a natural nappa leather tracksuit in magenta pink, a colourway exclusive to MR PORTER, is punctuated with a collegiate black stripe on both the jacket’s arms and trackpant’s legs.

Alongside, ready-to-wear pieces include cotton jersey T-shirts and hoodies, offered in exclusive MR PORTER colourways. T-shirts are created in white or pink, each with either an acid-blue or leopard-print Marni feline logo emblazoned across the chest.

The collection also introduces the new Marnigram print, incorporated into a silk twill short-sleeved shirt and matching shorts co-ord. This exclusive Marnigram print features a gridded white pattern of flowers, hearts and moons – a design first for the Italian fashion house.

“We are delighted to launch this first exclusive collection with our friends at Marni. The house continues to grow in cultural significance, attracting a new and exciting audience via its modern design aesthetic. There is a strong appetite for the brand among our customers, so we are pleased to have worked with Marni to create a special, original collection exclusively to them.” **Mr Sam Kershaw, Buying Director, MR PORTER.**

To celebrate the exclusive launch, MR PORTER will roll out a Marni campaign across its online publication, *The Journal*, featuring Marni muse, rapper and singer songwriter KayCyy. Followers across MR PORTER’s social channels can explore the ever-expanding Marni online community via the #marnionme – offering users the chance to show how they style the collection.

[VIEW THE FULL MARNI COLLECTION HERE](#)

FOR MORE INFORMATION, PLEASE CONTACT:

Greg French | gregory.french@mrporter.com | +44 (0) 7788 810 929

ABOUT MR PORTER

MR PORTER is a destination of discovery for men – a place to be inspired, to find connection and to explore all aspects of a stylish life. With a selection of more than 500 of the world’s most sought-after brands, we’re on a mission to provide men with everything they need to look their best. And through our content and community offering, we’re helping them to feel their best, too.

Since launching in 2011, MR PORTER has grown to represent an increasingly broad vision for men’s style, with the biggest names in grooming, sportswear and luxury watches joining our world-class offering of designer brands. We’re also the destination for Mr P., a contemporary menswear label available exclusively at MR PORTER. We deliver daily doses of style and culture in our online magazine, *The Journal*, and speak to a thriving global community through our social channels.

We believe in taking a responsible approach to style. This means committing to reducing the environmental impact of our business, representing the diversity of our global audience, and championing well-crafted products and the communities that make them. To find out more about our commitments for now and for the future, see Our Pledge. We’re also dedicated to our wider mission of helping men to lead happy and fulfilling lives through our content and fundraising initiative, MR PORTER Health In Mind.

MR PORTER offers express worldwide shipping to more than 180 countries, including same-day delivery to New York, London and Milan, while providing a seamless shopping experience in English or Arabic across mobile, tablet and desktop. Our multi-lingual customer care and personal-shopping teams are available 24/7, 365 days a year via live chat and include luxury watch experts, style advisors and more. Customer loyalty is rewarded through our famous EIP programme, which includes a suite of benefits such as early access to new arrivals and seasonal sales.

A global brand headquartered in London and with offices in New York, Hong Kong and Dubai, we are bonded together by a passion for what we do and a strong community spirit.

MR PORTER is part of YOOX NET-A-PORTER GROUP. For more information about MR PORTER and YOOX NET-A-PORTER GROUP visit mrporter.com and ynap.com

 [@mrporter](https://twitter.com/mrporter)

 [@mrporterwatches](https://www.instagram.com/mrporterwatches)

 [@mrporterlive](https://twitter.com/mrporterlive)

 [mrporter](https://www.youtube.com/mrporter)

 [mrporterlive](https://www.facebook.com/mrporterlive)