

IRIS & INK

BY THE OUTNET

IRIS & INK PRESENTS

SPRING/SUMMER 2023 COLLECTION

APRIL, 2023

As a new season dawns, Iris & Ink launches its spring/summer 2023 collection and continues to offer luxury seasonal staples that the brand is renowned for. Modern and refined silhouettes are produced in high-quality fabrics, timeless essentials to be worn and styled for everyday wear.

With a continued focus on fabrication, the collection is elevated with delicate and luxurious finishes with crossed yokes on shirting, frill details on summer dresses, ruching, gathering and pleating, corded trims and topstitching. The new seasonal offering comprises of stylish and versatile pieces, crafted from premium textiles with the use of considered materials and processes. Key fabrics include supple suedes, and modern silk alternatives, created lower impact, recycled, and organic materials. Launching in early April, the new edit sees sumptuous pieces with a heavy, luxurious handle in the form of a midi skirt and a panelled slip dress. Knitwear is seasonally relevant in a fresh lime green tone and clean cotton yarns in a lightweight textured stripe stitch accented in a neutral palette.

With drops throughout the season, the collection focuses on end-use. Offering refined tailoring and beautiful blouses for spring workwear, in stylish and versatile shapes to create a range of flattering wardrobe essentials for both work and downtime. The collection sees the injection of statement prints, reconsidered with bold and colorful, geometric-inspired designs.

High-summer styles include kaftan dresses, shorts and separates crafted from elegant linen mixes in soft colors — all designed to be paired with versatile flattering swim styles.

Occasionwear offers a strong range of summer event dressing pieces in the guise of elegant dresses and mix-and-match separates. Luxurious crepes, textured draped cloths and rich, embroidered fabrications are available in maxi dress, skirt and blouson forms.

Footwear offers a selection of sophisticated day slides and espadrilles in coordinating colors, vintage-inspired sneakers to be worn day and night. Evening shoes are strappy and refined, and in delicate tones to complement the occasion styles.

Followers of Iris & Ink and THE OUTNET are invited to join the conversation on social media using: @THEOUTNET. For more information about Iris & Ink, please visit <https://www.theoutnet.com/en-gb/shop/designers/iris-ink>.

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NOTES TO EDITORS:

The Iris & Ink Spring Summer 23 collection offers xx% of product in compliance with YOOX NET-A-PORTER's sustainability and circularity Infinity Product Guidelines, to which Iris & Ink aims to be 100% aligned with by 2025.

For more detail, please visit: <https://www.ynap.com/pages/sustainability/circular-business/the-infinity-product-guide/>.

ABOUT IRIS & INK

Launched in 2012 and designed by THE OUTNET, IRIS & INK champions classic style by delivering timeless, versatile staples — in high-quality fabrics, perfect fits, and refined silhouettes — that work with every wardrobe and lifestyle. IRIS & INK is proud to commit to being increasingly Considered in the development of all future collections, ensuring a refined long-lasting design style and the use of responsible materials and processes. Collections are crafted and produced in line with the sustainability and circularity product framework under YOOX NET-A-PORTER's Infinity strategy.

ABOUT THE OUTNET

Launched in 2009, THE OUTNET has since established itself as the benchmark of luxury discount shopping, offering over 350 designer fashion brands at exceptional prices of up to 70% off. Strong relationships with leading luxury brands elevate THE OUTNET, with a dedicated buying team in London purchasing over 90% of stock direct. THE OUTNET is renowned for high-end designer collaborations, offering unique and limited-edition exclusives for its discerning global customers alongside in-house label Iris & Ink and most recently the addition of Menswear to its assortment. THE OUTNET caters to a global audience with a local and tailored approach, offering local language sites in the Middle East, Germany and Japan, with native checkout for all markets. With a focus on exceptional customer service, THE OUTNET offers a seamless shopping experience across mobile, tablet and desktop, inspiring editorial content, express worldwide shipping to over 100 countries and customer care services in 11 languages, available 24/7, 365 days a year.

THE OUTNET is part of YOOX NET-A-PORTER.