# YOOX NET-A-PORTER GROUP



# YOOX NET-A-PORTER AND THE PRINCE'S FOUNDATION OPEN APPLICATIONS FOR THIRD EDITION OF THE MODERN ARTISAN PROJECT

LONDON, UNITED KINGDOM (30 JUNE 2023) – YOOX NET-A-PORTER and The Prince's Foundation announce the third edition of their pioneering talent programme, The Modern Artisan, inviting UK-based fashion and textiles graduates to apply from 30 June 2023 until 30 July 2023 inclusive.

Six graduates will be selected to embark on a one of a kind 9-month paid training programme, comprising three months of immersive design training at the YOOX NET-A-PORTER offices in London, followed by six months of manufacturing at Dumfries House, The Prince's Foundation's headquarters in Ayrshire, Scotland. YOOX NET-A-PORTER and The Prince's Foundation will upskill and mentor the trainee artisans through the process of creating and bringing to market a responsible luxury clothing collection. They will benefit from weekly mentorship sessions from brand and industry partners; previous mentors include Nanushka, Gabriela Hearst and Mother of Pearl. The resulting capsule will be sold exclusively on NET-A-PORTER in late 2024, with 50% of the products' RRP donated to The Prince's Foundation to support their development of training programmes focused on sustaining traditional textile skills.

While applicants should already possess strong sewing skills, the programme will support the trainees in developing advanced skills to transfer bespoke construction techniques to luxury small-batch production methods.

Applicants can find out more about the programme and how to apply at <u>www.ynap.com/TheModernArtisan3</u>.

Followers of YOOX NET-A-PORTER and The Prince's Foundation are invited to join the conversation on social media using:

- #YNAP #ThePrincesFoundation #ModernArtisan
- Instagram: <u>@YNAP</u> <u>@theprincesfoundation</u>
- LinkedIn: <u>YOOX NET-A-PORTER</u>, <u>The Prince's Foundation</u>
- Twitter: <u>@princesfound</u>
- Facebook: <u>@ThePrincesFoundation</u>

###

#### NOTE TO EDITORS

The Modern Artisan was established by YOOX NET-A-PORTER and The Prince's Foundation in 2019 to preserve heritage textile skills, promote sustainability credentials for luxury fashion, and support artisanship as a viable career path for future generations. To date, 16 artisans have taken part in The Modern Artisan, receiving over 100 hours of mentorship collectively. All the artisans have subsequently launched their own labels or found employment at renowned luxury fashion brands.

## YOOX NET-A-PORTER GROUP



#### ABOUT YOOX NET-A-PORTER

YOOX NET-A-PORTER is a leading online luxury and fashion retail business. Made up of four multi-brand online stores, NET-A-PORTER, MR PORTER, THE OUTNET and YOOX, it connects customers to the world's most coveted brands, bringing them outstanding style and impeccable service. In addition, YOOX NET-A-PORTER's ONLINE FLAGSHIP STORES partner with world leading luxury brands to power their own e-commerce destinations.

With 5.3 million customers in 180 countries, YOOX NET-A-PORTER takes a localised approach to serving its clientele around the globe through its network of offices and operations across the U.S., Europe, APAC and joint ventures with Alibaba in China and Symphony Investments in the Middle East.

Across its operations is YOOX NET A PORTER's Infinity 2030 strategy, its long-term commitment to drive a more sustainable and circular fashion system. Leveraging more than 20 years of data and insights, YOOX NET-A-PORTER continues to embrace next generation technologies including A.I., augmented reality and digital ID to evolve and elevate the customer journey.

YOOX NET-A-PORTER is part of Richemont.

### ABOUT THE PRINCE'S FOUNDATION

The chief objective of The Prince's Foundation is to create sustainable communities. The charity aims to achieve this by developing and managing places to visit, running a diverse programme of education and training for all ages with particular focus on traditional and heritage skills, and offering employment, most notably at its headquarters at Dumfries House in Ayrshire, Highgrove Gardens in Gloucestershire, and at three sites in London. Its activity spans the world, with education programmes and placemaking initiatives in Europe, Africa, Asia, and North America.