

NEW TO

MR PORTER

Fine Jewellery Campaign

22 October 2021 (GLOBAL) - **MR PORTER** is pleased to launch its first **Fine Jewellery Campaign**; a new and growing offering on MR PORTER, showcasing a curated selection of rings, necklaces, bracelets & anklets from global jewellery brands, each celebrating elements of Symbolism, Craft, Modernity & Expressionism.

Launching **22 October**, the Fine Jewellery Campaign showcases **14** brands including **12** fully exclusive pieces to MR PORTER from **Elhanati, Suzanne Kalan, MAOR, Shaun Leane, Duffy Jewellery** and **LAUD**.

Brand new to MR PORTER are **Jacquie Aiche & HOORSENBUEHS**; both Los Angeles based jewellery brands focused on handcrafted techniques and **Repossi**, an Italian jewellery house that offers timeless, avant-garde pieces.

Jacquie Aiche creates modern-day talismans meant to empower and inspire, finding ethereal vision in outer space creating the 14-Karat Gold, Opal, Enamel and Diamond Ring that showcases a vibrant opal solar system.

HOORSENBUEHS creates considered modern heirlooms, each piece carefully handcrafted from precious metals and gemstones. The brands signature Tri-Link design symbolises strength, quality and abundance and is used on the Dame Tri-Link Gold Ring & Quad Link Gold Ring.

Repossi, the product of four generations of heritage and craftsmanship, is famed for its diamond-studded jewellery. The Antifer Blackened White Gold Diamond Ring is named after the cliffs in Normandy, mimicking the cliff curves and jagged peaks.

“We are delighted to launch our growing Fine Jewellery offering and campaign on MR PORTER, championing a diverse range of jewellery brands who specialise in beautifully handcrafted pieces. We have launched over 20 new brands this year, which is coupled with the huge surge in men’s jewellery at MR PORTER, across our key regions. Our global customers are investing more in long-lasting items, seeking pieces with true craftsmanship attributes from both established brands and those they may have not heard of before.

Men are wanting to make an impact and impression with their jewellery, buying diamond, multi-coloured stones, and black gold pieces, with pendants and link bracelets being the favourable styles. We are excited for our Fine Jewellery category to have a new home on MR PORTER as it continues to grow.”

Mr Maxim De Turckheim, Senior Buyer – Luxury Watches & Jewellery, MR PORTER

Duffy Jewellery 18-Karat Yellow and White Gold Sapphire Necklace

Elhanati Gold Malachite Ring

Foundrae Sister Hook Gold Chain Necklace

Healers Fine Jewellery Gold Sapphire Single Earring

HOORSENBUEHS Chassis II Gold Ring

Jacquie Aiche Thunderbird 14-Karat Gold Lapis Beaded Necklace

LAUD Fragment 18-Karat Gold Ring

MAOR The Equinox Gold, Tsavorite and Diamond Single Earring

Messika White Gold, Leather and Diamond Bracelet

OLE LYNNGGAARD COPENHAGEN Gold and Diamond Necklace

Repossi Antifer Gold Bracelet

Shaun Leane Set of Two 18-Karat Yellow and White Gold Diamond Rings

Spinelli Kilcollin Yellow Gold, Rose Gold and Rhodium-Plated Necklace

Suzanne Kalan Gold, Sapphire and Diamond Ring

PRICES

£450 - £21,600 / €530 - €24,000 / \$612 - \$25,200

[Click to view our full Fine Jewellery offering on MR PORTER](#)

FOR MORE INFORMATION, PLEASE CONTACT:

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ABOUT MR PORTER

Since launching in February 2011, MR PORTER has established itself as the world’s leading, award-winning online destination for men’s style, with an unparalleled product offering from the best menswear and luxury brands, including categories that range from fine watches and lifestyle through to own labels *Mr P.* and Kingsman.

MR PORTER produces unmatched digital and printed content across its shoppable online magazine, The Journal, and its bi-monthly newspaper, The MR PORTER Post. In 2019, MR PORTER founded MR PORTER Health In Mind, a content and fundraising initiative in partnership with Movember, developed to raise awareness around men’s mental and physical health.

MR PORTER offers express worldwide shipping to more than 180 countries, including same-day delivery to New York, London and Milan, while providing a seamless shopping experience across mobile, tablet and desktop, with easy returns and multi-lingual customer care and personal-shopping teams who are available 24/7, 365 days a year. MR PORTER is part of YOOX NET-A-PORTER GROUP.

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