

NET-A-PORTER

NET-A-PORTER INTRODUCES “NET-A-PORTER x LOEWE: THE CRAFTED COLLECTION” AN EXCLUSIVE CAPSULE BY LOEWE

November 8, 2021 – NET-A-PORTER introduces “NET-A-PORTER x LOEWE: THE CRAFTED COLLECTION” – Loewe’s first-ever exclusive capsule created for a retail partner, bringing to life contemporary design through unrivalled craftsmanship. Only at NET-A-PORTER, the collection features standout and distinctive pieces which encapsulate Loewe’s unique appeal.

The 25-piece collection, designed with rich texture and comfort in mind, showcases all elements of Loewe’s offering, including ready-to-wear, bags, shoes and homeware. The range features super-luxe rib knits and twin-sets, shearling outerwear, a wool and cashmere overshirt, a textured-wool duffle coat, felt double-handle bags, ‘Elephant’ baskets and luxurious blankets in refreshing, neutral tones. These sit alongside cult items, such as shearling slippers and the brand’s signature ‘Flamenco’ bag with shearling details, both in an exclusive khaki colorway.

Inspired by a Parisian artist's studio, the campaign creative has been photographed against a modern and textured backdrop, featuring ready-to-wear, accessories and homeware, to capture the playful, graphic and elevated style of the collection.

“Jonathan’s vision and true sense of craftsmanship at Loewe is represented in each and every piece in the collection while being tailored to the NET-A-PORTER customer. The extensive offering provides the ultimate winter wardrobe alongside the brand’s sumptuous blankets, which add the perfect finishing touches to ones home.” – **Lea Cranfield, chief buying and merchandising officer, NET-A-PORTER**

“We’re excited to partner with NET-A-PORTER on a capsule collection of women’s ready-to-wear and accessories designed to capture a sense of coziness and modern luxury. In addition to working with signature Loewe fabrics, including wool, cashmere and shearling, we’ve reimagined some of our most iconic bags such as the ‘Flamenco’ and ‘Basket’.” – **Jonathan Anderson, creative director, Loewe**

The exclusive collection will be available at NET-A-PORTER from November 8, 2021.

About NET-A-PORTER

NET-A-PORTER delivers incredible fashion for incredible women. As the world’s leading luxury retailer with the most authoritative product edit globally, the site offers the ultimate curation of fashion from the most coveted designer brands, the most exceptional assortment of fine watches and precious jewelry, and more than 200 specialist beauty brands. Its discerning edit places special emphasis on highlighting the creativity and promise of the next generation of fashion talent via The Vanguard – a program for emerging brands. Consideration for environmental and social impact increasingly shapes the product offering, and the launch of the NET SUSTAIN platform was created to showcase brands that place sustainability at the core of their product. Uniting content and commerce to deliver an immersive and inspiring customer experience, NET-A-PORTER speaks to a global community and features a dedicated editorial vertical with PORTER, which is renowned for its award-winning content featuring a diverse range of incredible women.

NET-A-PORTER champions unparalleled customer service, offering express worldwide shipping to more than 170 countries, including same-day or next-day delivery to the UK, US, Hong Kong, Germany, France,

Australia and Singapore; a seamless shopping experience across all devices; luxurious packaging; easy returns, and a multi-lingual Customer Care and Personal Shopping team that is available 24/7, 365 days a year. A pioneer of personal shopping and client relations services for the digital era in 2000, NET-A-PORTER continues to innovate and strengthen its offering, with virtual styling, invitation-only digital exclusives, and a world-class suite of specialized offers for EIPs (Extremely Important People) – the brand's most loyal and valuable customers. NET-A-PORTER is part of YOOX NET-A-PORTER GROUP.

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