

THE OUTNET

THE OUTNET X VICTORIA BECKHAM EXCLUSIVE

OCTOBER 2021

Luxury online retailer THE OUTNET is pleased to announce the launch of an exclusive capsule with global fashion brand, Victoria Beckham. The collection is predominantly created using existing fabrics from the Victoria Beckham archive, reworked into a series of new, modern silhouettes inspired by the brand's signature pieces.

The collection consists of 25 pieces including a mix of form-fitting dresses, chunky knitwear, classic shirting, pants and outerwear. The exclusive edit features the finest craftsmanship and materials in a refined colour palette including tobacco brown, military green, navy and monochrome with pops of pink, mustard and bright cobalt blue.

This is the second time THE OUTNET has collaborated with the brand having previously hosted the sale of Victoria's iconic wardrobe for mothers2mothers back in 2014. Founded in 2008, the London based design house is a true modern wardrobe celebrated for its versatility and effortless approach to dressing women for every part of their lives.

"The brand is much loved by our global customers so to have the opportunity to collaborate with Victoria to launch this exclusive collection is an exciting moment for us. The cohesive capsule perfectly captures the essence of the Victoria Beckham brand with its effortless approach and luxury materials. Our intention was to offer a blend of winter wardrobe staples and fashion-forward items which I really feel we have achieved with this collection".

- **Kate Benson, Head of Buying, THE OUTNET**

" This collaboration was a wonderful opportunity for us to repurpose excess fabric in a new, exciting way. We're always looking for ways in which we can be more responsible with our collections and creatively challenge ourselves. This collaboration allowed us to do both of those things which is really exciting for us as a brand. It's a celebration of our past with a future thinking approach."

- **Victoria Beckham, Founder**

Launching globally on-site October 20th, the collection will be available at prices ranging from £250 to £850.

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ABOUT THE OUTNET

Launched in 2009 by the people behind NET-A-PORTER, THE OUTNET has established itself as the go-to destination for the global, style-conscious shopper looking for the best designer products at great prices of up to 70% off. THE OUTNET stocks an unparalleled selection of previous-season designer fashion from over 350 brands, as well as exclusive collaborations with high-profile designer labels and its in-house label, Iris & Ink. With express worldwide shipping to over 100 countries, a seamless shopping experience across mobile, tablet and desktop and a Customer Care team fluent in 14 languages, available 24/7, 365 days a year, THE OUTNET is where you'll find luxury fashion at exceptional prices.

ABOUT VICTORIA BECKHAM

Victoria Beckham founded her eponymous fashion label in 2008. It has since become the voice of modern minimalism, celebrated for its versatility, strong sense of sophistication, and effortless approach to wardrobing women for every part of their lives. Developed at Victoria's London studio, the collection began with a series of form-fitting dresses and has expanded to include two ready-to-wear lines, footwear, and accessories, as well as a

long-term partnership with fitness and lifestyle brand Reebok. Bold, intuitive and refined, each collection features the finest craftsmanship and materials, and is an adaptation of Victoria's own personal style to the needs and desires of the international women who swear by the brand's distinctive, luxurious garments. In 2019, Victoria Beckham Beauty was launched, featuring clean formulations and high-performance solutions for dynamic individuals everywhere.