

THE OUTNET



**WOMEN FOR WOMEN
INTERNATIONAL**



THE OUTNET partners with WOMEN FOR WOMEN INTERNATIONAL on Giving Tuesday

THE OUTNET is thrilled to announce that it will be partnering with Women for Women International on Giving Tuesday for the third year in a row. Women for Women International invests where inequality is greatest, by helping women who are forgotten – the women survivors of war and conflict.

The partnership is in collaboration with Giving Tuesday, a global movement that takes place on the Tuesday following Black Friday and Cyber Monday and acts as the global generosity movement that unleashes the power of radical generosity around the world.

Giving Tuesday was created in 2012 as a simple idea: a day that encourages people to do good. Over the past seven years, the idea has grown into a global development that inspires hundreds of millions of people to give, collaborate and celebrate generosity.

On Tuesday 30th November 2021, THE OUTNET will be donating 20% of global net sales from its in-house brand, Iris & Ink as part of the online activation.

"I am so delighted that THE OUTNET, will once again stand with us this Giving Tuesday 2021 to give back to and invest in the power of women survivors of war. By donating 20% of total global sales from their private label Iris & Ink on November 30th, THE OUTNET is helping to provide the most vulnerable women across the world with the tools they need to rebuild their lives. "

Sara Bowcutt, Managing Director at Women for Women International - UK

"We are thrilled to continue our partnership with Women for Women International by supporting Giving Tuesday for the third year in a row. It is an honour to play a part in helping to invest in women's power by supporting survivors of war and conflict and helping them rebuild their lives. We are proud to support the amazing work Women for Women International does."

Josie Cartridge, Global Marketing Director at THE OUTNET

ABOUT WOMEN FOR WOMEN INTERNATIONAL

Since 1993, the organization has invested in the power of over 500,000 women to use their voices and create a ripple effect that makes the world more equal, peaceful, and prosperous.

Through Women for Women International's Stronger Women Stronger Nations Program, women learn the skills they need to rebuild their families and communities. In Afghanistan, Bosnia and Herzegovina, the Democratic Republic of the Congo, Iraq, Kosovo, Nigeria, Rwanda and South Sudan, women who join the program connect to form support networks, learn to earn an income and save, and gain knowledge and resources to care for their families, and defend their rights. Women use their power together, passing it on to neighbours and their children for lasting change.

To learn more about the power of women, for women, visit womenforwomen.org.uk or follow [@WomenforWomenUK](https://twitter.com/WomenforWomenUK) on social media.

ABOUT IRIS & INK

Launched in 2012 and designed by THE OUTNET, IRIS & INK champions classic style by delivering timeless, versatile staples — in high-quality fabrics, perfect fits, and refined silhouettes — that work with every wardrobe and lifestyle. IRIS & INK is proud to commit to being increasingly Considered in the development of all future collections, ensuring a refined long-lasting design style, the use of responsible materials and processes. Collections are crafted and produced in line with the sustainability and circularity product framework under YOOX NET-A-PORTER's *Infinity* strategy.

www.theoutnet.com/IRISANDINK

ABOUT THE OUTNET

Launched in 2009, THE OUTNET has since established itself as the benchmark of luxury discount shopping, offering over 350 designer fashion brands at exceptional prices of up to 70% off. Strong relationships with leading luxury brands elevate THE OUTNET, with a dedicated buying team in London purchasing over 90% of stock direct. THE OUTNET is renowned for high-end designer collaborations, offering unique and limited-edition exclusives for its discerning global customers alongside in-house label Iris & Ink. THE OUTNET caters to a global audience with a local and tailored approach, offering local language sites in the Middle East, Japan and Germany and native checkout for all markets. With a focus on exceptional customer service, THE OUTNET offers a seamless shopping experience across mobile, tablet and desktop, inspiring editorial content, express worldwide shipping to over 100 countries and customer care services in 11 languages, available 24/7, 365 days a year. THE OUTNET is part of YOOX NET-A-PORTER GROUP.



UK Charity Registration Number: 1115109