

YOOX NET-A-PORTER GROUP

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An introduction to
YOOX NET-A-PORTER



NET-A-PORTER



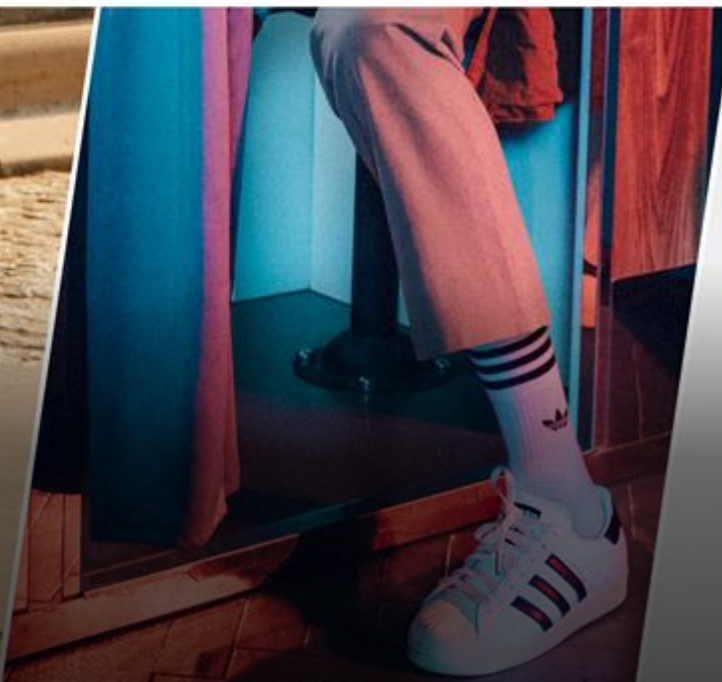
MR PORTER



THE OUTNET



YOOX
ONLINE FLAGSHIP STORES



The Group in numbers

3

180+
COUNTRIES

5.3
HIGH-SPENDING CUSTOMERS

>1.2bn
VISITS

8m
MOBILE ORDERS

10
LOCAL OFFICES

9
DISTRIBUTION CENTRES

7
DIGITAL PRODUCTION
CENTRES




Our Pillars



MERCHANTS
AT HEART



TECHNOLOGY
INNOVATORS



SUSTAINABILITY
PIONEERS

Our People

5

*Balancing technology and the human touch
to redefine the ultimate luxury experience*

c. 4.5k
EMPLOYEES

>30%
UNDER 30

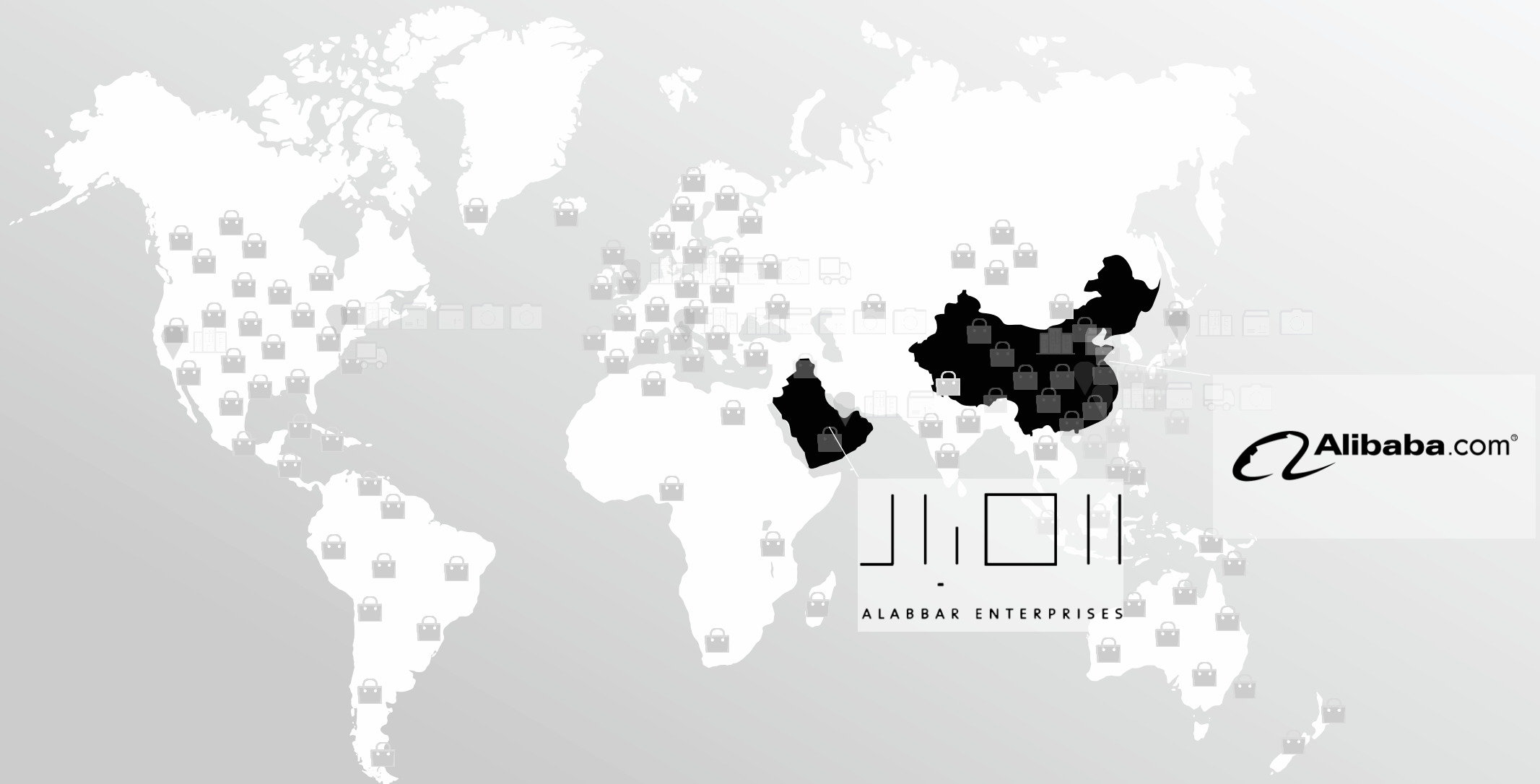
100
NATIONALITIES

62%
WOMEN

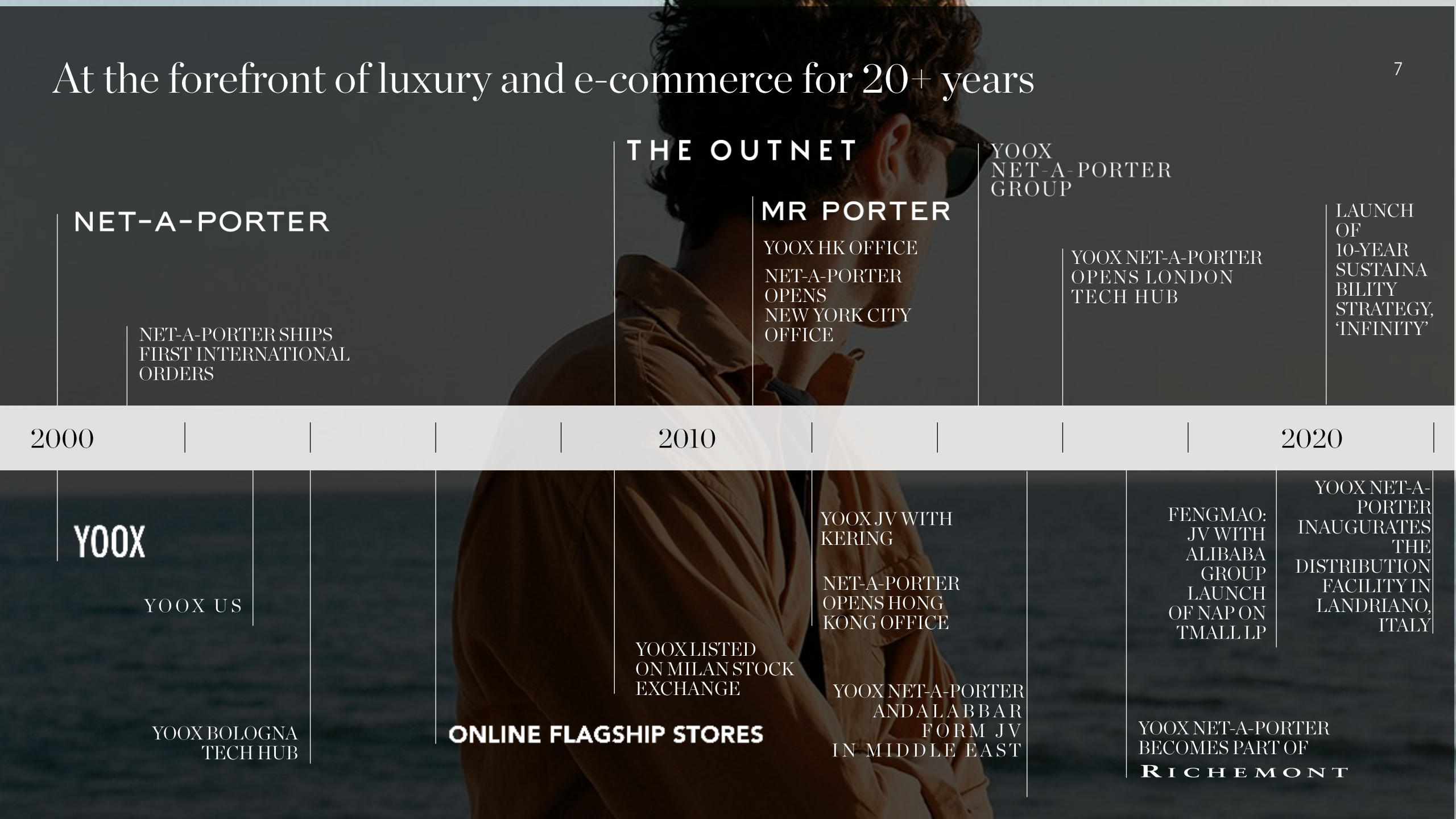


Partnering with the strongest local players in China and Middle East

6

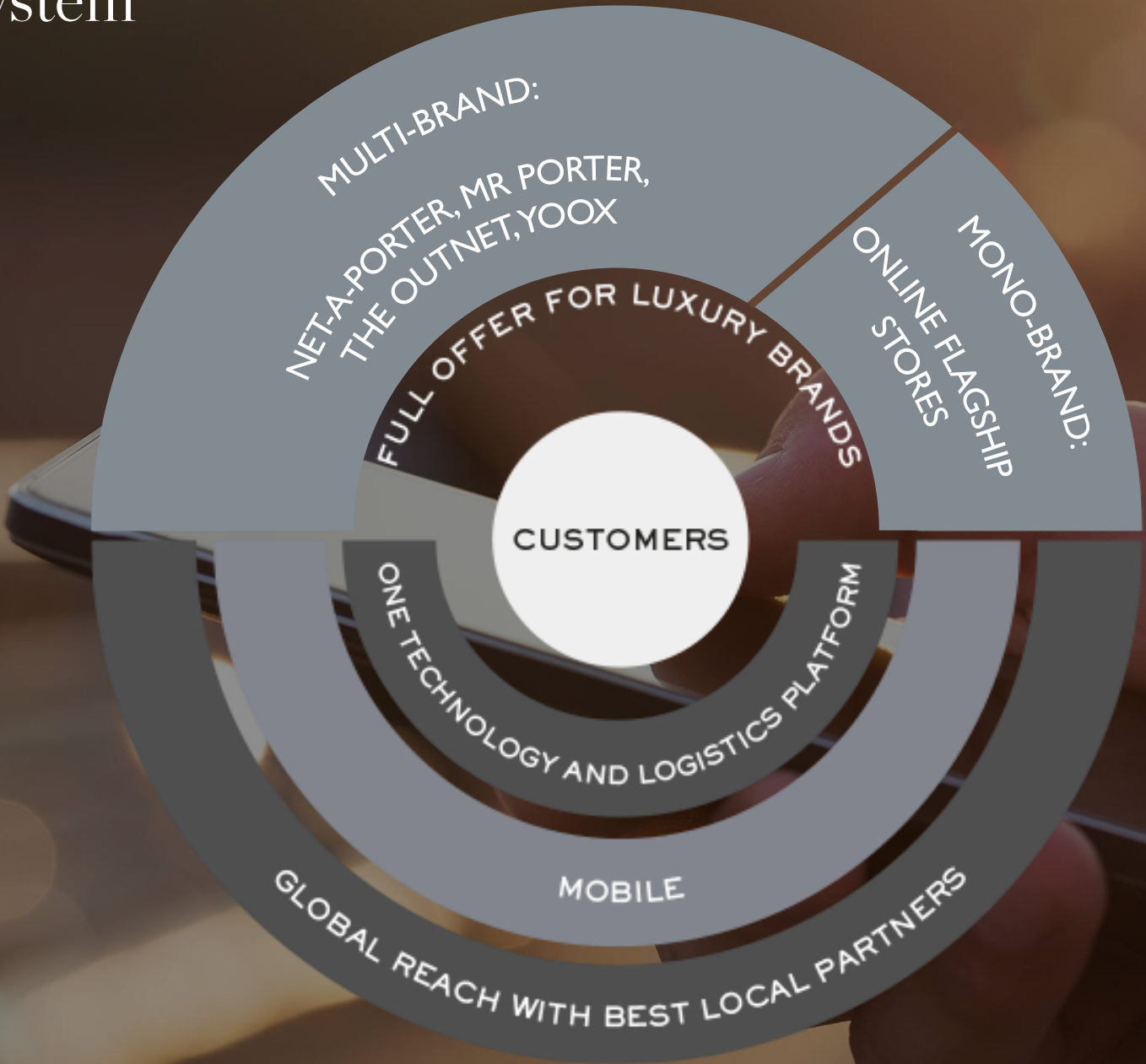


At the forefront of luxury and e-commerce for 20+ years



NET-A-PORTER				THE OUTNET		YOOX NET-A-PORTER GROUP		MR PORTER		LAUNCH OF 10-YEAR SUSTAINABILITY STRATEGY, 'INFINITY'	
NET-A-PORTER SHIPS FIRST INTERNATIONAL ORDERS				YOOX HK OFFICE NET-A-PORTER OPENS NEW YORK CITY OFFICE		YOOX NET-A-PORTER OPENS LONDON TECH HUB					
2000				2010				2020			
YOOX		YOOX US		YOOX LISTED ON MILAN STOCK EXCHANGE		YOOX JV WITH KERING NET-A-PORTER OPENS HONG KONG OFFICE		YOOX NET-A-PORTER AND ALABBAR FORM JV IN MIDDLE EAST		FENGMAO: JV WITH ALIBABA GROUP LAUNCH OF NAP ON TMALL LP	
YOOX BOLOGNA TECH HUB		ONLINE FLAGSHIP STORES								YOOX NET-A-PORTER INAUGURATES THE DISTRIBUTION FACILITY IN LANDRIANO, ITALY	
										YOOX NET-A-PORTER BECOMES PART OF RICHEMONT	

A unique ecosystem



Our multi-brand online luxury and fashion stores



NET-A-PORTER

Incredible fashion
for incredible
women



MR PORTER

The award-winning
online destination for
men's style



THE OUTNET

Luxury fashion at
exceptional prices



YOOX

The world's leading online
lifestyle store for fashion,
design & art

ONLINE FLAGSHIP STORES



POWERING E-COMMERCE FOR THE WORLD'S LEADING LUXURY BRANDS

Driving cutting-edge innovation

11

Mobile first

Putting stores in the palm of your hand – over 50% sales via mobile – apps and web experiences

Harnessing AI

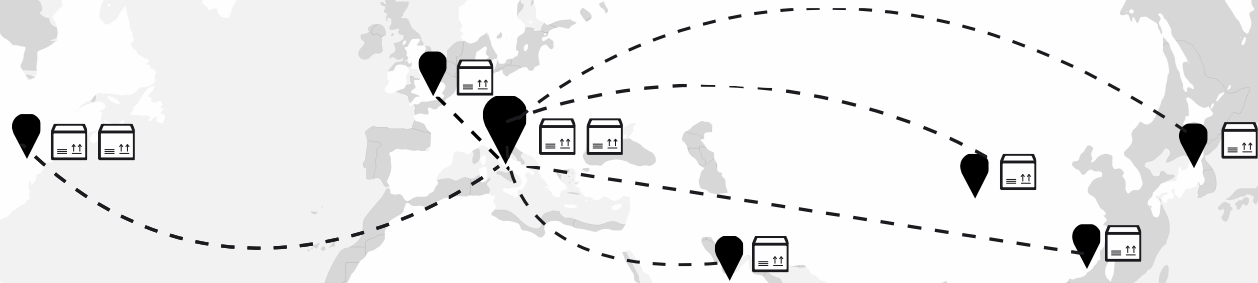
Using the power of AI to transform the luxury customer experience, powering features such as visual search, personalisation and design

Pioneering new technologies

Embracing AR, VR, Conversational Commerce and other leading-edge technologies

Our unique omnistock logistics model

12



One of the most sophisticated projects in the history of e-commerce

Building the foundations and competitive advantage to power long-term global growth

Enabling us to take service and localisation to the next level



DISTRIBUTION
CENTRES

A sustainable and circular future for luxury fashion

13



INFINITY

Lasting luxury fashion. Lasting positive impact.

Circular Business

Enhancing our ecosystem to empower fashion that never ends.

Circular Culture

Making circular luxury available, desirable and intuitive for all our customers

Planet Positive

Operating in line with science to have a lasting positive impact on the planet

People Positive

Championing diversity and inclusivity to open up opportunities for our business, industry and beyond

Making a positive impact

14

INFINITY
PRODUCT
GUIDE

REFLAUNT

>10k

STUDENTS AND
CHILDREN
TRAINED ON
DIGITAL SKILLS

DIGITAL ID

RE100
CLIMATE GROUP

digitalieuguali



FUR
FREE

THE MODERN
ARTISAN

INFINITY
Lasting luxury fashion. Lasting positive impact.

IRIS & INK
BY THE FUTNET

NET
SUSTAIN

THE
VANGUARD

YOOXYGEN

VOGUE
ITALIA
YOOX
THE FUTURE
OF RESPONSIBLE
FASHION
CHALLENGE

100%
RENEWABLE
ENERGY IN ALL
MANAGED
OFFICES



MR PORTER
FUTURES



YOOX
NET-A-PORTER
GROUP

Thank You

NET-A-PORTER

MR PORTER

THE OUTNET

YOOX

ONLINE FLAGSHIP STORES