

NET-A-PORTER

UNDER EMBARGO UNTIL 5TH OF APRIL 2022 11:00 AM CET / 10:00 AM GMT

NET-A-PORTER INTRODUCES AN EXCLUSIVE COLLECTION FROM JACQUEMUS

LONDON, UK (6 APRIL 2022) – Introducing NET-A-PORTER x JACQUEMUS – a global collection designed exclusively for the NET-A-PORTER customer. Inspired by the vibrancy of Palm Springs, the must-have collection expresses a fresh and youthful attitude that is intrinsic to Jacquemus and perfectly encapsulates the mood of Spring Summer '22.

NET-A-PORTER's campaign creative draws inspiration from the Sun & Sea art installation by Rugilė Barzdžiukaitė, Vaiva Grainythė and Lina Lapelytė, in addition to Massimo Vitali's photography. Photographed on a white sandy beach, the images capture the sense of wanderlust of the vacation-ready collection.

The 23-piece capsule, features bold and hotly coveted styles, including artfully draped ready-to-wear, show-stopping bags and nostalgic accessories. A curation of the brand's signature designs are reworked in striking new hues, from the Lagoa maxi dress, Noué cropped twisted top and Pila cutout swimsuit, to cult accessories, including Le Chiquito bags and Le Bob Gadjo bucket hat, all available in sugary pink and mint green.

“Our customers love Jacquemus for its standout and design-led aesthetic, which is represented throughout this capsule. We're thrilled to provide them with this ultimate vacation wardrobe, in fabrications and silhouettes that can only be achieved at the hands of Simon, whose vision for color and sense of playfulness is pure genius.”

– **Lea Cranfield, Chief buying and merchandising officer, NET-A-PORTER**

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For more information about NET-A-PORTER visit www.net-a-porter.com

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ABOUT NET-A-PORTER

NET-A-PORTER delivers incredible fashion for incredible women. As the world's leading luxury e-tailer with the most authoritative product edit globally, the site offers the ultimate curation of fashion from the most coveted designer brands, the most exceptional assortment of fine watches and precious jewellery, and more than 200 specialist beauty brands. Its discerning edit places special emphasis on highlighting the creativity and promise of the next generation of fashion talent via The Vanguard – a program for emerging brands. Consideration for environmental and social impact increasingly shapes the product offering, and the launch of the NET SUSTAIN platform was created to showcase brands that place sustainability at the core. Uniting content and commerce to deliver an immersive and inspiring customer experience, NET-A-PORTER speaks to a global community and features a dedicated editorial vertical with PORTER, renowned for its award-winning content featuring a diverse range of incredible women.

NET-A-PORTER champions unparalleled customer service, offering express worldwide shipping to more than 170 countries including same or next-day. Delivery to the U.K., U.S., Hong Kong SAR, Germany, France, Australia and Singapore; a seamless shopping experience across all devices; luxurious packaging; easy returns, and a multi-lingual Customer Care and Personal Shopping team available 24/7, 365 days a year. A pioneer of personal shopping and client relations services for the digital era in 2000, NET-A-PORTER continues to innovate and strengthen its offering, with virtual styling, invitation-only digital exclusives, and a world-class suite of specialized offers for EIPs (Extremely Important People) – the brand's most loyal and valuable customers. NET-A-PORTER is part of YOOX NET-A-PORTER.